

Contact:

Cindy Boyer

cboyer@landmarksociety.org

(585)546-7029 x12

FOR IMMEDIATE RELEASE:**LANDMARK SOCIETY 2021 HOUSE & GARDEN TOUR:
FEATURES WATERFRONT PROPERTIES
IN CONVENIENT VIRTUAL FORMAT**

Popular event runs June 18-27

ROCHESTER, NY May 21, 2021 — Lake Ontario. The Genesee River. The Erie Canal. Irondequoit Bay. The Finger Lakes. There are so many options for waterfront properties in this area. Many of them are not visible from the public road. Fortunately, owners are willing to share their homes with participants of The Landmark Society 2021 House & Garden Tour, in a virtual format this June.

This beautiful, professionally produced video will highlight sites near these bodies of water – and a few surprising water features. Participants can enjoy seasonal summer houses, year-round homes, and other unique properties. “The seven properties are really diverse – from estate-sized homes to an amazing cottage,” said Cindy Boyer, Director of Public Programs. “As with any Landmark Society tour, they will all be architecturally and/or historically interesting with their own fascinating characteristics. Late 19th century, early 20th century and Mid Century Modern are all represented.”

The tour will be available to enjoy the third week of June – from June 18th through June 27th. “Additional viewer tickets may be purchased at a deep discount for anyone that will watch the video with you whether they are sitting in front of your screen or in their own home across the country,” said Boyer.

The Landmark Society is confident that live, in-person house tours will resume in the future. “The virtual tour is still the safest way to go this year,” said Boyer. “And it allows you access to places we’d never be able to bring crowds into in a traditional walking tour. Your support by purchasing tickets to these virtual tours enables us to stay fiscally sound, so we may continue to plan for traditional tours in the future, when public health conditions permit.”

Advance tickets are \$20 for members and \$25 for non-members. Tickets can be ordered on the Landmark Society website at www.landmarksociety.org

***About The Landmark Society:** The Landmark Society of Western New York, Inc. is one of the oldest and most active preservation organizations in America, serving nine Western New York counties. Formed in 1937, The Landmark Society continues to protect the unique architectural heritage of our region and promote preservation and planning principles that foster healthy and sustainable communities. For additional information about The Landmark Society, visit www.landmarksociety.org. The Landmark Society is supported in part by New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.*