

# LANDMARKS

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THE LANDMARK SOCIETY OF WESTERN NEW YORK

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2020 NY Statewide  
Preservation Conference

WASHINGTON ST



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The mission of The Landmark Society of Western New York, Inc. is to protect the unique architectural heritage of our region and promote preservation and planning practices that foster healthy, livable and sustainable communities. *Landmarks* is published quarterly by The Landmark Society of Western New York, Inc.

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### STONE-TOLAN TOUR GUIDE

Judith Trabert

# From the Director

It's that time of year again for the New York Statewide Preservation Conference! Coming off a highly successful conference last year in Rochester, this year's conference will be held in Syracuse for the first time ever. Conference headquarters will be located at the historic 1924 Marriott Downtown Syracuse, formerly the Hotel Syracuse. After a period of deterioration and vacancy, the hotel's striking rehabilitation included the use of historic tax credits and reopened in 2016. The conference is a partnership between The Landmark Society of Western New York, the Preservation League of New York State, the NYS Office of Parks, Recreation and Historic Preservation and the Preservation Association of Central New York. This year's three-day conference includes topics like design, economic development, community engagement, diversity/inclusion and urban planning. We extend special appreciation to all program sponsors, including our title sponsor, Rochester Colonial Manufacturing. See page 10 for additional conference details and registration information. See you in Syracuse!

Some Landmark Society members have been asking about the status of the Warner Castle rehabilitation. As you may know, we moved our offices to the 1854 building in late August 2019. Much of the interior work is complete; the largest component yet to be completed is repairing the rear enclosed loggia (open and covered gallery), which is slated to take place in summer 2020. This specific loggia project will also include the installation of an elevator lift to provide proper accessibility. We are currently open for business, however remaining painting and interior finishes are yet to be completed, and we hope to provide full public access to Warner Castle in late summer 2020. Sign up for Landmark Alerts at the bottom of our website page to receive updates: [landmarksociety.org](http://landmarksociety.org). In the meantime,



enjoy the following before/after photos that demonstrate our use of contemporary and historic themes in this rehabilitation project.

Finally, thank you to everyone who helped make our 2019 Annual Fund a huge success! It is only with your support that we can fulfill our mission that we all value and respect.

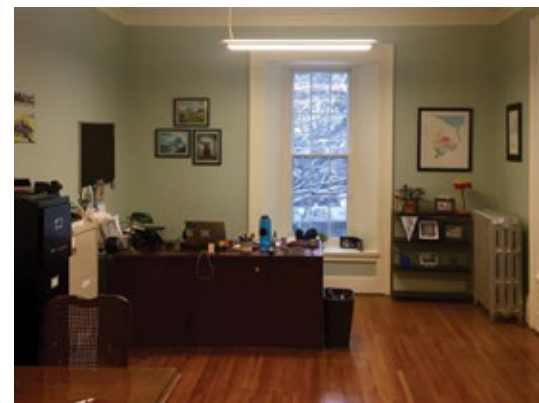
All the best,

Wayne Goodman  
Executive Director

## BEFORE



## AFTER





# PRESERVATION SCORECARD

*Keeping score? We are—here's the latest on several preservation issues around the region.*

by Cynthia Howk

## SAFE



### Mary Clark Thompson Chapel at Woodlawn Cemetery 130 North Pearl Street, City of Canandaigua, Ontario County

Established in 1884, Woodlawn Cemetery features this stunning Gothic Revival chapel, dedicated in 1910, but little used since 1960. The cemetery's board of directors, along with superintendent Doug Stone, launched a restoration project in 2013, with private fundraising and a \$315,000 NYS preservation grant. The five-year project included repairs to the roof, structural needs, stained glass restoration and a complete interior rehabilitation; coordinated by Bero Architecture, PLLC, with technical assistance from The Landmark Society of Western New York. With its historic Hook & Hastings pipe organ soon to be re-installed, the chapel is now available for concerts, weddings, lectures, worship, funerals and other events.

## OUT



### Rick's Auto Service/Former Dr. Josiah Bennett Residence 4051 West Main Street, Hamlet of Williamson, Wayne County

Originally built in 1838 by Dr. Josiah Bennett, this handsome Greek Revival residence is one of Wayne County's most sophisticated examples of cobblestone masonry construction. After Dr. Bennett's death in 1850, the house was acquired by Dr. Westal Willoughby Ward, who had his office nearby. With changing modes of transportation and the need to provide repairs for automobiles, the house was converted into a service station about 1931 and continued as such into the early 21st century. Over the past several years, the now-vacant building has experienced accelerated deterioration and, with the collapse of the roof and parts of the exterior walls, is unlikely to survive much longer.

## TOO CLOSE TO CALL



### Former Knowlesville United Methodist Church 3622 Knowlesville Road Hamlet of Knowlesville, Orleans County

Located just east of Medina, this late-19th-century church is an important historic resource in this canal-side hamlet. Highlighted with decorative stained glass windows, the brick, Romanesque Revival building is now "for sale," as capital improvements, a new furnace and the creation of handicap accessibility were too costly for the current congregation, which now meets in the fellowship hall across the street. In December, the church was de-consecrated and is available for a new tenant, which could include religious, retail, commercial or heritage tourism activities.

# Preservation Grant Fund Recipients

by Caitlin Meives

In the latest round of funding, our Preservation Grant Fund Committee awarded grants to two exciting and important projects:



## **Soldiers & Sailors Monument**

Washington Square Park, Rochester

\$2,000 to the Washington Square Park Community Association to help fund a preliminary assessment for the cleaning and restoration of the monument



## **Northside Church of Christ**

634 Hudson Avenue, Rochester

\$1,600 towards a structural evaluation of water damaged roofing members

Launched in September 2012, The Landmark Society's Preservation Grant Fund program offers funds for preliminary design and planning studies to help make positive improvements to at-risk buildings. The program was initially

funded through a bequest from Elizabeth (Libby) Stewart. Libby was a longtime Landmark Society staff member who was dedicated to the revitalization of neighborhoods and historic structures.

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The Preservation Grant Fund provides initial “start-up” funding to assist in saving historic resources and will not pay for any “bricks and mortar” work. Only pre-construction services are eligible for funding. Specific use of funds is flexible. Examples of eligible projects include: code compliance studies, construction estimates, visual project renderings, measured drawings, and cost comparisons.

Contact Caitlin Meives at [cmeives@landmarksociety.org](mailto:cmeives@landmarksociety.org) to determine if your project is eligible for this program. Visit our website for the latest information on upcoming application deadlines.





# A New Preservation Blueprint

by Caitlin Meives

D'Angelo Law Library at the University of Chicago

We were honored to welcome Lee Bey to Rochester this past April as the Keynote Speaker for the 2019 NY Statewide Preservation Conference. Bey is a photographer, writer, lecturer, and consultant whose work deals in the documentation and interpretation of the built environment—and the often complex political, social, and racial forces that shape spaces and places. At the Conference, he spoke about the need for preservationists to develop a new “blueprint,” to expand our work of saving places beyond a traditionally white audience. As we continue our own work to help make preservation a more inclusive and diverse movement, in part, at the 2020 Conference, we wanted to take a moment to reflect on last year’s Keynote and highlight Lee Bey’s newest project—a dazzling photographic exploration of the overlooked architecture of Chicago’s South Side, a predominantly African American and Latinx community.

**Tell us a little bit about your new book, *Southern Exposure: The Overlooked Architecture of Chicago’s South Side*.**

The South Side is almost always only viewed through the lenses of disinvestment and crime. As a result, this area of the city gets overlooked and ignored by those who don’t live there, and outsiders see it as a giant slum—even people who have clearly never been there will get on social media and describe the entire South Side as a bombed out area, where people are ducking bullets. I wanted to show a different side; that the South Side

is livable, beautiful and contains the city’s best architecture and open spaces. And also to argue while there are troubles, they were caused by a century of policies and practices by city leaders that created the issues we do see.

**What was your inspiration for the book?**

It was an Eero Saarinen documentary I saw in 2016. The documentary was comprehensive and well-done, but it didn’t at all mention Saarinen’s beautiful law library at the University of Chicago—an exquisite building—on the South Side, and

on the south edge of the campus. I couldn’t help but think, real or imagined, if this building were downtown, or on the mostly well-off and white North Side, it wouldn’t have been overlooked. Then as a South Side native, I began thinking: “Almost the entire South Side is overlooked when it comes to architecture,” so I set about the task of showing what’s there.

**What do you hope to accomplish with this book?**

I want city leaders, banks and policy-makers and Chicago itself to embrace the

South Side and its residents. To reinvest, to financially uplift, and to restore these communities with the same diligence they used to help put these places in peril during the 20th century. I also want the preservation community here to focus a lot more on the South Side and to racially and culturally diversify their ranks so they can be more effective.

**What significance does the South Side of Chicago hold for you?**

Personally, it's home. I was born and raised here, and I live here still. Also that although it tends to be treated and seen like a small part of town, the South Side is 60 percent of the city's landmass. It's the size of Philadelphia and has a population bigger than Baltimore, Denver or Boston. You add that to the wealth of architecture and open spaces, and its history, you see that the South Side is not an insignificant place. It's actually a place of national importance.

**What's one thing everyone should know about the South Side and its built environment?**

That it contains the city's best architecture and public spaces outside of downtown. You can see the work of Mies van der Rohe, Frank Lloyd Wright, SOM, Olmsted & Vaux, but also current day architects such as Jeanne Gang and—if and when the Obama Presidential Center is built, the designs of landscape architect Michael Van Valkenburgh.

**What's your next project?**

I'm still trying to figure that out. I'm toying with the idea that the next book would also be a book of my photography and writing, with the South Side or some aspect of it as the subject. I just have to figure out the subject.

**At the 2019 NY Statewide Preservation Conference Keynote, you spoke about the need for preservationists to expand and diversify their stakeholders and their work. Are there any organizations/projects/cities where you see this truly happening that could serve as a model?**

I haven't—although I'd like to be proven wrong on this. I'd welcome it, in fact. I see preservation groups with good intentions, and who mean well when they say they want to be more diverse. Then I check their social media pages and see images of their latest gala, or awards ceremony, and I see almost no black or brown faces. And those are in cities with significant minority populations. Including my own city.

**Why do you think it's so important for preservation to be more diverse?**

Preservation almost always begins with someone sounding an alarm: "Hey, everyone: This building is at risk." But if a preservation group has no contacts, or meaningful outreach in that neighborhood or that community, it can mean a huge delay in that alarm being heard—if it's heard at all.



Top: Lee Bey  
Bottom: The Yale Apartments  
All images appear in *Southern Exposure*.



# Writers & Landmarks

## Good Neighbors

by Judy Bennett

When the time comes for a family to move, we generally select a house for its spaces and the neighborhood, and hope that we are fortunate to have good neighbors. Eight years ago, when my husband and I searched and found a perfect early 1900s house in the South Wedge, our new neighbor happened to be an old brick church hidden on a short one-way street. Since then I have learned many stories about the historic Calvary St. Andrew's Parish Church and am continually heartened by how it still connects to the community in similar ways almost 150 years after it was built. Now, as an active volunteer there, though never attending services, I am in the building frequently every week. So often I find that history and today's scenes/happenings intersect and coincide, and I imagine how pleased Rev. Algernon Crapsey would be.

Rev. Algernon Crapsey was known as a controversial and passionate social reformer, arriving from New York City in 1879 and remaining at St. Andrew's until 1906 when he was expelled for heresy and for establishing a non-denominational community center. I know I would like him, the rebel that he was in his time. Seats in the church were offered to parishioners for free, apparently not the practice in Episcopal churches then. He and his entrepreneurial wife started the first kindergarten in Rochester and a sewing guild to teach women a trade making dresses for poor girls. They also collected and gave away clothing and probably food as well. I reflect on this as I watch a group of volunteers, including a few teenage boys, learning to sew shopping bags from donated materials in preparation for the ban on plastic bags in the South Wedge Food Pantry, where

over 400 needy households receive food every month. Gardening is my passion, so I've helped to grow and distribute fresh vegetables to the Food Pantry from the raised beds behind the church.

Going into in the former rectory where the Crapseys raised their nine children, I've ventured up a shaky ladder to the third floor where I imagine the children slept. One daughter, Adelaide, grew up here and became a respected poet. How excited we were recently to host a poetry event for the Winter Solstice and plan for Adelaide's poems to be featured here in April. There's a maze of rooms once converted into a Sunday school and now a dormitory for the ROCSALT Mission Immersion Program and occasional housing for AmeriCorps volunteers.

In the 1990s I was privileged to work in the former Hiram Sibley mansion on East Avenue purchased by my community development employer at the time, Pathstone Corporation, with my office in a former bedroom on the

second floor with a fireplace. Years later I am privileged to spend time in a spectacular Gothic Revival sanctuary graced with art—murals, stained glass, altars and furniture—donated by Hiram Sibley's wife and descendants. The story follows the Sibley family who left the prestigious St. Paul's Episcopal Church and joined St. Andrew's to support the social justice and mission work of Rev. Crapsey. Now, with the Friends of Calvary St. Andrew's, I schedule Baroque music festivals, bagpipe bands, history lectures and homeschoolers' parties, among so many other purposes that this space welcomes—as during Rev. Crapsey's time.

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*Judy is a volunteer with "Friends of Calvary St. Andrew's"—a group committed to preserving and promoting the history of this landmark building. She retired from the American Red Cross, served in the Peace Corps in Lithuania and worked for many years at Pathstone. She lives in the South Wedge with her husband Paul Minor.*



Illustration by Mark Payton



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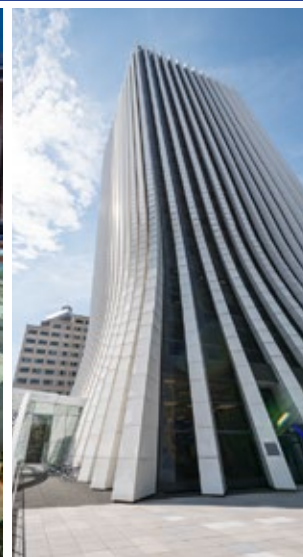
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# 2020 NEW YORK STATEWIDE PRESERVATION CONFERENCE

A Conference of The Landmark Society of Western New York, Preservation Association of Central New York, Preservation League of New York State, and NYS Office of Parks, Recreation and Historic Preservation.

by Caitlin Meives

For the first time ever, the New York Statewide Preservation Conference is headed to Syracuse! Meet us in the Salt City March 26-28 for three days of explorations, conversations, and education. The historic Marriott Syracuse Downtown—vacant since 2004 and re-opened in 2016 using historic tax credits—will be our home base. From there, we'll explore preservation efforts throughout downtown Syracuse and its environs.

The Conference will continue to focus on diversity, equity, and inclusion in the preservation movement, building on the concepts and conversations we started last year. Why is this important? Preservation must help tell the stories of people from all racial, ethnic, cultural, gender, and generational backgrounds. Without a diverse and inclusive movement that represents all histories and perspectives and that pushes for greater equity in our communities, we can't be successful or relevant. After all, we don't save places for the sake of looking at pretty, old buildings; we save places so that we can make our communities better places in which to live, work, and play, and to honor and learn from the past embodied in those places.

The NY Statewide Preservation Conference is the only event of its kind in the state—a multi-day gathering for anyone involved in preservation and community revitalization. It's an opportunity to learn, network, become inspired and, yes, have fun! It is *the* preservation event in New York State and you don't want to miss it.

## KEYNOTE SPEAKER

**Lauren Hood | Equitable Development Strategist**  
**Decolonizing Development: A Restorative Approach to the practice of City Change**



Born and raised in Detroit, Lauren A. Hood brings double consciousness to the practice of community development. Being both a trained practitioner and a lifelong resident, Hood serves as a translator/negotiator between development entities and citizen stakeholders. Through her work as an Equitable Development Strategist, Hood develops engagement frameworks, facilitates dialogues,

and creates platforms that allow for the emergence and inclusion of often unrecognized place-based expertise in city planning and neighborhood development processes. Through her consultancy Deep Dive Detroit, Hood produces workshops and events on community engagement, equitable development and racial justice for civic, philanthropic, and institutional clients. Passionate about preserving the city's cultural heritage, Hood regularly writes and delivers keynotes on the value of placekeeping, preserving black spaces and how to authentically engage community. She currently serves as the Vice Chair of the City of Detroit Planning Commission and on the board of directors for Detroit Sound Conservancy, MoGo, and on the advisory board of the Urban Consulate. She holds an undergraduate business degree and Masters Degree in Community Development, both from the University of Detroit Mercy.



Your Conference registration includes: an intensive, pre-Conference training session on Thursday; a full-day of breakout sessions, keynote, and party on Friday; and field sessions throughout the community on Saturday.

## WHO IS THE CONFERENCE FOR?

Grassroots preservationists in villages, rural towns, and cities throughout New York; professionals working in the field or allied fields (architects, planners, landscape architects, developers, etc.); elected officials and municipal board members; city neighborhood leaders/activists; students in preservation and allied fields.



## SCHEDULE

### Thursday, March 26th

- 9 a.m.–2:45 p.m. **Preserving Value through Incremental Development**

Presented by Incremental Development Alliance

*Required for scholarship recipients.*

- 2:00p.m. – 4:30p.m. **Crafting a Future for Modernism**

Sarah Marsom | Heritage Resource Consultant, *Craft your own Tiny I.M. Pei doll at the Pei-designed Everson Museum while you learn about and discuss modernist preservation successes.*

- 3:00-5:00 p.m. **#TBT: West Onondaga Street Walking Tour & InstaMeet.** David Haas, creator @SyracuseHistory

*All included with your registration!*

- 5:15 p.m. **Cocktails & Conversation + guided tour of historic Marriott Syracuse Downtown Hotel**

### FRIDAY, March 27th

- 8:00 am–4:30 pm **Conference breakout sessions**
- 5:00 pm **Keynote**
- 6:30 pm **Preservation Partners Party**

### SATURDAY, March 28th

- 9:00 a.m. **Networking & Coffee**
- 10:30 a.m. – 1:00 p.m. **Field Sessions**

## REGISTRATION

Opens February 3rd at [landmarksociety.org/conference](http://landmarksociety.org/conference). Early Bird registration rate available through March 3rd. IA/CES continuing education credits available for architects.



## SCHOLARSHIPS

CLG Scholarship applications are available for municipal staff and those who serve on municipal boards (such as Preservation Commissions, Zoning Boards, and Planning Commissions) in Certified Local Government (CLG) communities. Diversity Scholarship applications are also available. Diversity scholarships support the attendance of leaders from underrepresented communities new to preservation and of emerging preservation professionals. Visit [landmarksociety.org/conference](http://landmarksociety.org/conference) and click on "Scholarships" for details.

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# Travel Tour News

by Cindy Boyer and Larry Francer



## Niagara-on-the-Lake: Horticulture and History!

June 11–13, 2020

Associate Director Larry Francer and Travel Consultant Jerome Herron escort another intimate tour to Niagara-on-the-Lake (NOTL), this time during the Annual Shaw Guild Garden Tour. Traveling with a group of 15 has proven to be the perfect size to this nearby, historic gem of a town in Ontario. Last year's guests were so excited to see work being done on the Gardens Project at our home base, the Pillar and Post Inn and Spa, that they all swore they would return with us this year to see the progress ... so reserve your spots as soon as you can! The gardens are inspired by Monet's Gardens in Giverny, France, and should be spectacular when complete.

We will actually start out the tour with two stops in Niagara Falls, Ontario: we will eat lunch at the Queen Charlotte Tea Room, and then visit the Floral Showhouse by the Falls. Afterwards, it's on to NOTL and the luxury of the Pillar and Post. Besides a delicious breakfast buffet each day, we will also eat lunch at the Inn and have the pools and spa facilities at our fingertips for the duration of our stay.

For those who love the Shaw Festival, we will be seeing the matinee of *Gypsy* and have the option of two additional shows. Of course, the self-guided Shaw Garden Tour will be the highlight of this trip. You can go on your own, or Jerome and Larry will accompany you. It will be a treat to see all the beautifully maintained historic homes along the way, and Jerome, who has a degree in Landscape Design (one of his many talents), will be a great tour guide through the gardens.

There will be plenty of delicious food and optional wine tasting, breweries, and Highland Cattle viewing (along with award winning jam purchasing). There will also be a good amount of free time to enjoy the shopping that NOTL is famous for, and to relax at the hotel.

With limited space, this travel tour will sell out quickly. To express interest in the tour or to ask questions, please contact Larry Francer, [lfrancer@landmarksociety.org](mailto:lfrancer@landmarksociety.org), 585.537.5954.



Top: Floral Showhouse, Niagara Parks  
Middle: Annual Shaw Guild Garden Tour  
Bottom: Kate Hennig stars as Mama Rose in *Gypsy*



# Treasures of the Brandywine Valley: Mansions, Magnificent Gardens and Mushrooms

September 17 – 20, 2020

It's been seven years since we traveled to this area, and there are many new sights to enjoy. On this four-day excursion we will experience the very best the region has to offer with its amazing cornucopia of fabulous gardens, great houses, and captivating history.

Winterthur Mansion and Gardens is a 175-room home on 982 acres including 60 acres of naturalistic gardens. We'll enjoy a garden tram ride tour and house tour, with time to explore on your own. **New at Winterthur:** In celebration of the 100th Anniversary of Women's Suffrage, a major new exhibit opens just before our visit: *Erica Wilson: A Life in Stitches*. Wilson is considered the Julia Child of needlework. Her successful 1970s TV program teaching needlework led to a hand embroidery empire of kits, books, magazine columns, even a store in



Photo courtesy Winterthur Museum

New York City. Drawing on an extensive collection of items from their collection and Wilson's family, the exhibition will feature an eclectic range of textiles and objects from traditional needlework to Wilson's own lavishly embroidered boots and embellished clothing. Erica Wilson celebrates her love of craft, her success as an entrepreneur, and her work that continues to inspire makers of today.

Longwood Gardens changes as often as the seasons. The largest garden site in North America it offers 1,050 acres of gardens, woodlands and meadows; 20 outdoor gardens, 20 indoor gardens, and numerous fountains including the Main Fountain Garden near the Conservatory. Our visit will coincide with the Greater Philadelphia Dahlia Show—which embodies



Photo courtesy Mathias Becca, Longwood Gardens

the appearance of a rainbow come down to earth. **New at Longwood Gardens:** Four years ago, the main fountains were completed renovated and enhanced. The 2020 season offers *Festival of Fountains*—an extravagant performance incorporating light, water and music.

We will enjoy several additional historic sites, still being scheduled. Nemours Mansion and Gardens is on the list. A five-story, 77-room, 47,000 square-foot-mansion with a Versailles appearance that feels surprisingly livable—perhaps because the staff take pride in sharing the home with a very personal approach—small groups, no velvet ropes. Almost all online reviews mention the friendliness and knowledge of the staff. **New at Nemours:** A new visitor center will better prepare us to untangle which DuPont built what house as we see the influence of this successful family.

So...where do the mushrooms come in? The tiny town of Kennett Square Pennsylvania is *The Mushroom Capital of the World*—over half of America's mushrooms originate here. We'll find out why, sample mushroom dishes, and have a chance to bring home some fresh varieties.

We are still putting the finishing touches on this trip. As with all Landmark Society trips, you can expect elegant lodging, locally inspired cuisine, and unique sites. If you'd like to get more information as it becomes available, contact Cindy Boyer at [cboyer@landmarksociety.org](mailto:cboyer@landmarksociety.org) or (585) 537-5953—or watch our website as details are posted.



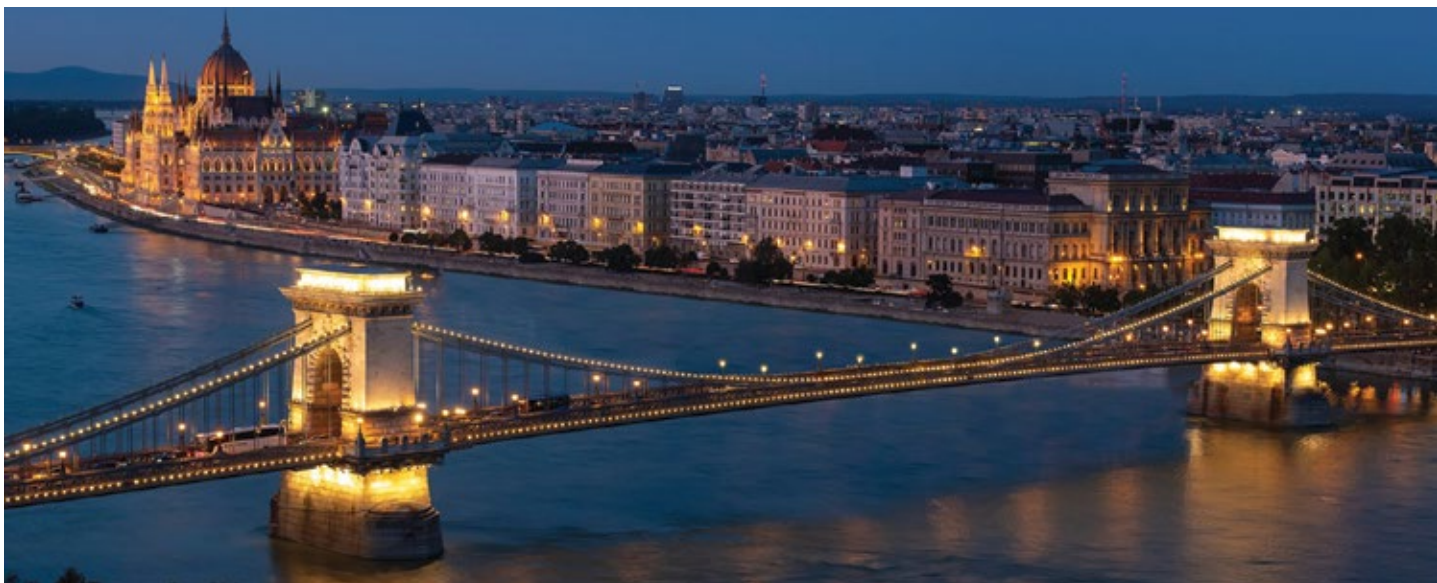
Waterlilies, Longwood Gardens

Continued on the next page



## Travel Tours, continued from page 13

### Riverboat Cruise: Anyone interested for 2021?



We'd like to share an introduction to Tauck from its CEO, Daniel W. Mahar – “Consistently recognized among the ‘World’s Best’ river cruises, we believe in showing you the sights differently than everyone else. We know that travel is not just about the places you visit – it’s how you experience them that really matters. Like introducing you to Winston Churchill’s granddaughter when you’re having dinner at The Savoy in London, or lingering in the Louvre – afterhours to avoid the lines and crowds. Along the rivers, we do more than just point out the sights. We bring the locals aboard to share their stories, traditions, and talents, then we invite you ashore to have a glass of wine or two with the vintners who made them... dine in private palaces with the nobles who live there... cook alongside chefs happy to share their regional recipes... attend command performances and concerts in opera houses and exclusive venues for Tauck guests only... and so many more opportunities to personally connect with the culture and people you meet in ways you couldn’t do on your own.

Our custom-crafted riverboats aren’t like any others either. We limit the number of guests onboard while making cabin and lounge areas more spacious. We put an unparalleled team of Tauck Directors aboard every ship to make every moment of your cruise easy and carefree. We give you a choice of shore excursions so you can do and see what you want whenever we stop. And everything’s included and taken care of for you ... as it should be for your dream vacation.”

Tauck’s philosophy of travel seems to mirror The Landmark Society’s so we felt it was the best choice to give Landmark Society guests a new experience in our travel tour program. We are now asking our members to let us know if this is the type of trip you might be interested in taking.

We have three different tours that we are considering. There are two on the Danube River – the first is between Prague and Budapest and the second is between Vienna and Munich. The other is on the Rhine River between Amsterdam and Bern/Zurich, including the Swiss Alps.

We are looking at varied dates from April 2021 through October 2021 and the cost per person will be between \$7,000 to \$10,000.

Please contact Larry Francer, [lfrancer@landmarksociety.org](mailto:lfrancer@landmarksociety.org), 585.537.5954, to express interest or to ask questions.



### Are you Real ID ready?

Starting October 1, 2020 you must have a REAL ID compliant document (or a passport) to fly. You will not be allowed to board a plane using your regular (‘Standard’) license or ID.

If your New York State license or ID does not have a star or a flag on it, then you do not have a REAL ID compliant document.



Don’t wait! Apply in person before the deadline approaches. Visit [dmv.ny.gov](http://dmv.ny.gov) to confirm what documents you need to bring with you when you go to the DMV office.

We’d hate for you to miss a future Landmark Society trip because you’re waiting for your new I.D.!

# Fall 2019 Inside Downtown Tour Recap

by Cindy Boyer

This past fall saw the largest crowd in several years attend the Inside Downtown Tour. Over 1300 people were treated to building visits in the Alexander and East Avenue area. This was quite a diverse tour. We had historic buildings that were adapted to meet the needs of 21st century residences with charm and unique details. There were new residential buildings, designed with sensitivity to their historic surroundings. Workspaces such as Metro CoWork showcased a new workplace model, created within an early 20th century building. Finally, we were among the first to see the nearly completed restoration of The Little One movie theatre.

Missed the tour? Mark your 2020 calendar apps now for next year's tour on Friday night October 2nd and Saturday October 3rd.

Many thanks to the businesses, management companies, and residents who made their special spaces available to us. We couldn't have had such a success without the support of the volunteer site managers and countless volunteer hosts. Finally, we are honored by the partnerships and support of our sponsors:



Tour goers enjoyed a unique perspective on downtown living

## 2019 Annual Jubilee Recap

by Carolyn Haygood

*"This is the best one yet!"*  
*"Great party!"*

Those are just a few of the comments shared by those who attended this year's Jubilee. The atmosphere at Arbor Loft that evening was electrifying, joyful, festive, and extraordinary. In addition to the flash mob Zumba dance, delicious food by Julia K Caters, specialty event drink, "The Bishop," and great music by A Few Bad Apples, this successful event raised over \$21,000 to support the organization and Annual Fund.

Special thanks to all our sponsors, trustees, volunteers, guests, silent auction donors, Julia K Caters, Arbor Loft, Premier Parking, A Few Bad Apples, the Zumba dancers, Hamilton AV, Diane Chevron, Joe Lomonaco, Kyle Benjamin, Marianne Benjamin, and Bob Winter for making this year's jubilee the best one yet.

Thank you to our 2019 Jubilee title sponsors:



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## 50th Anniversary House and Garden Tour!

**Save the date** for the 50th

Anniversary of our House and Garden Tour. On Saturday and Sunday June 6 and 7 we will celebrate one of

**HOUSE &  
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the oldest continuous tours in the U.S. What started five decades ago as a way to promote the Corn Hill neighborhood has blossomed into the biggest event in the Landmark year.

Subscribe to our Landmark Alerts newsletter at [landmarksociety.org](http://landmarksociety.org) to be the first to learn all the details. **You won't want to miss this one!**



# The YUP-date

by Caitlin Meives



2019 might have marked the end of a decade but it also marked a start for the Young Urban Preservationists—we began implementing the priorities developed during our strategic planning process. Here's a look back at our 2019 accomplishments:

- Established bylaws and a steering committee with leadership positions.
- Led more than 10 educational walking tours and classes on local architecture.
- Added a new class to our roster, Rochester's Great Architects, with two sold out events of 175 attendees each!
- Our signature event, Bikes, Beer & Buildings took place in the PLEX neighborhood.
- Held two volunteer work days, where we helped City Roots Community Land Trust and Rochester Refugee Resettlement Services improve their properties.
- We had a big save! After we heart bombed it in February, we partnered with Rochester Refugee Resettlement Services to save the former Driving Park Hotel in the Maplewood neighborhood.
- Steering Committee member, Christopher Brandt, joined The Landmark Society's Board of Trustees.
- Welcomed two new Steering Committee members, Scott Zorn and Lyndsey Hicks. And we said farewell to another, Melissa Baxter, who left Rochester this January for warmer weather in Florida. We'll miss you, Melissa!

- You might have noticed that we have a new look! We're proud to unveil our new logo, designed by Sean Daly (seandalydesign.com). The badge features the iconic Times Square Building in downtown Rochester; a lesser known Rochester icon, the former U.S. Hotel (which is also one of the oldest downtown commercial buildings and the original home of the University of Rochester); an American Foursquare house meant to represent the typical Rochester historic home; and the Broad St. Aqueduct. The water at the bottom represents High Falls and the Genesee River, which defined the development of Rochester and the region.



Some of our plans for 2020 include:

- Launch a new website and enhance our social media presence.
- Continue to offer educational opportunities—including new classes at Rochester Brainery!
- More chances for you to get your hands dirty and help rehab buildings in need.
- More partnerships with allied organizations.
- And we will continue to strive to promote inclusive, modern, and innovative preservation practices to help revitalize our communities and our built environment



**Top:** The YUPs heart bombed the former Driving Park Hotel in February. The building was saved this summer and now provides housing for refugees. Image courtesy Katherine Grabosky.

**Center:** We spent a few hours this fall scraping and priming a formerly vacant house that City Roots Community Land Trust was in the process of rehabbing.

**Bottom:** A sold-out crowd joined us in November for a second presentation of Rochester's Great Architects.



[www.landmarksociety.org/yup](http://www.landmarksociety.org/yup)



@YoungUrbanPres



[www.facebook.com/YoungUrbanPreservationists](https://www.facebook.com/YoungUrbanPreservationists)

# Member Profile

## Beth and Randy Crawford

by Caitlin Meives

With the Conference headed to Syracuse for the first time, we needed to enlist the help of a robust local planning committee. Beth Crawford, Senior Associate & Designer with Crawford & Stearns, a local architecture firm specializing in historic preservation, stepped up to the plate and has been an indispensable asset. Beth and her husband, Randy, who is an architect and founded the firm in 1979, are a preservation power couple. They've worked on preservation projects throughout upstate New York and are advocates in their own community.



**Q:** Why did you each pursue careers in architecture?

**Randy:** I honestly don't know why I became an architect other than that as a small boy I liked to construct cardboard forts and once built a small log "cabin" in the woods. The more difficult part was surviving a period when budding architects were taught to be modernists. I was very fortunate that the late Paul Malo understood and supported my interest in historic buildings.

**Beth:** I have always had an interest in both art and historic architecture and with the modern preservation movement evolving as I graduated from college I was able to combine these interests by joining Crawford & Stearns as an architectural designer.

**Q:** How did you come to focus your architecture work on existing/historic buildings?

We both grew up in cookie cutter ranch houses in Post-War subdivisions, Randy in New Jersey and Beth in suburban Boston. Randy says that he found his grandmother's 1920s bungalow and his great-grandmother's 1780s federal home in Massachusetts a lot more appealing. Beth's mother was a history enthusiast and they often visited historic sites around New England together.

**Q:** Tell us about the building in which Crawford & Stearns' offices are located. How did you end up here in Armory Square?

The building that houses Crawford & Stearns' office was built in 1907 as an ice cream factory and later became the Billiard Building where they made and repaired billiard tables. Randy and former partner Carl Stearns, along with Armory Square pioneers George Curry and Bob Doucette, purchased and renovated it in 1985. At that time Armory Square was just beginning to develop and we felt that it was the right time to become a part of the revitalization effort. Today it's a vibrant neighborhood mixing commercial and residential in a variety of rehabilitated buildings and we are proud to have been involved since the beginning.

**Q:** What is each of your favorite architectural styles and why?

We certainly appreciate a variety of historic styles but feel most comfortable in bungalows and Craftsman style homes with their inherent coziness and yet free-flowing spaces. Our own "work-in-progress" 1914 home in Syracuse was originally described as both an "English Colonial" and "semi-bungalow," and has a chestnut Arts & Crafts front door.

**Q:** Why does preservation matter to you?

We're both very interested in genuinely authentic historic places that embrace you, almost transporting you through time. It's not that we'd want to live in those days permanently, but for the moment we do like to feel that connection to the past and where we came from... and then still be able to come back to the amenities we wouldn't really want to give up.

**Q:** What do you do for fun (besides preservation)?

In recent years we have become very involved with genealogy and enjoy visiting those places where our ancestors, particularly those in New England, once lived. For example Beth is a tenacious researcher, and has been able to determine that our separate ancestors actually worked together as the two leather inspectors for Newbury, MA in the 1670s.

**Continued on the next page**



## Member Profile, continued from page 17

**Q:** What are a few interesting projects that Crawford & Stearns are currently working on?

Right now Beth is continuing with the restoration of the Gustav Stickley House in Syracuse and an Historic Structure Report for the Harriet Tubman home while Randy is wrapping up conditions reports for twelve historic properties across Connecticut. He also just finished the rehabilitation of a grand Italianate house in Schoharie for use as a dentist's office. Others in the office are working on the Glen Iris in Letchworth State Park, the Seward House in Auburn, and an historic Great Camp on an island in the Adirondacks.

**Q:** What site, restaurant, bar, or building(s) in Syracuse are a must-see for Conference attendees?

There are many good restaurants in downtown Syracuse, but our personal favorites include Pastabilities and Kitty Hoynes in Armory Square as well as Otro Cinco on Warren Street and the Mission. The Limerick Pub is another great place for a drink. As far as "must-see" local architecture we recommend visiting Clinton Square, grabbing something at "The Ice Cream Stand" at its west end, and stopping to admire Syracuse's Art Deco masterpiece, the Niagara Mohawk Building.

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# Legacy Giving Saves Our Shared Landmarks

**100s** of you joined us to celebrate each spring at our **Ellwanger Garden** during the annual Lilac and Rose Peony Weekends in May and June.

**1** woman started it all...

The Ellwanger Garden remains a monument to Rochester's historic nursery industry, a distinctive community gathering space, and a classroom to future generations, thanks to Helen Ellwanger's legacy gift to The Landmark Society.

**Helen Ellwanger** bequeathed her home and garden to The Landmark Society in order to further the work of preservation in our area. Per her wishes, we placed protective covenants on architectural details of the home to insure their protection even when the house changes owners. Funds from the sale of the house supported our activities, and we maintained ownership of The Ellwanger Garden as a living museum tribute to her grandfather's horticultural legacy, enjoyed by so many in our community every year.

A **legacy gift** to The Landmark Society—whether a monetary bequest, real estate, art, stock, or other property—is an investment in the continued integrity, beauty, and dynamism of our community. Please contact us if you would like more information about including our organization in your estate plans.



**Helen  
Ellwanger**



Photo: David Boyer

## Never Miss Our House & Garden Tour?

Consider this: our **Pillar** members (\$150 level) receive one free ticket to this event every year; **Cornerstone** members (\$250) receive two! It's our thank you for your extra support preserving the historic landscapes across the region we all love.

Contact Membership Coordinator Tyler Lucero to upgrade your membership and request your free tickets today!

(585) 546-7029 x16  
tlucero@landmarksociety.org



As a Premium member, your ticket to beautiful homes like this site from the 2017 House & Garden Tour is free!





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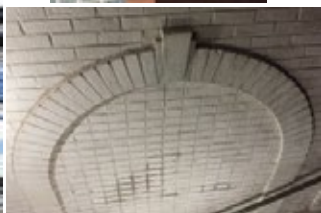
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**ANNUAL REPORT:**  
**FISCAL YEAR JULY 2018–JUNE 2019**





## From the Director

Preservation projects in 2019 included the impressive restoration of the Mary Clark Thompson Chapel at Woodlawn Cemetery in Canandaigua, as well as continuing efforts to stabilize Parrott Hall in Geneva. We worked with Rochester Refugee Resettlement Services to help find a reuse for the Driving Park Hotel as refugee housing. In Holley, Home Leasing began the final stages of Holley High School's rehabilitation, while the Holley Odd Fellows building transferred ownership to a community development corporation, launching critical efforts to find a new owner. We began the final steps in completing the citywide historic resources survey, a partnership between The Landmark Society, the City of Rochester and the NYS Office of Parks, Recreation and Historic Preservation. The Huntington Building, located in Seneca Falls, was removed from our demolition watch list, as it became a viable candidate for adaptive reuse as housing. We successfully launched our new Five to Revive list at a press conference, and we supported numerous projects through our preconstruction grant program.

Our Statewide Preservation Conference was held in Rochester, with almost 350 in attendance. Our Young Urban Preservationists (YUPs) began the initial phases of a strategic plan, launched a new logo and presented ten engaging classes, including two sold-out presentations of "Rochester's Great Architects." The YUPs hosted several "Tavern Takeovers" at the Stone-Tolan Historic Site, in addition to hosting other events, and advocating for preservation's role in economic and community revitalization strategies. Programming continued at our historic sites: The Stone-Tolan Historic Site, St. Joseph's Park and Ellwanger Garden.



The Landmark Society's 49th annual House and Garden Tour took place in Irondequoit for the first time in over twenty years boasted a phenomenal turnout. Plans began for the upcoming 50th House and Garden Tour. The Inside Downtown Tour focused on rehabilitated and adapted buildings in the Alexander/East neighborhood in downtown Rochester. Our heritage travel tours offered engaging trips to Prague and the Czech Republic, Cuba, the Hudson Valley, Niagara-on-the-Lake and Toronto. Scheduled trips for 2020 include a garden tour of Niagara-on-the-Lake, Las Vegas, the Brandywine Valley in Pennsylvania and Delaware, and a trip to Palm Springs during Modernism Week.



The Landmark Society, working in conjunction with Monroe County, began interior rehabilitation of the 1854 Warner Castle, our new headquarters located in Highland Park. We moved to Warner Castle in August 2019, and construction is slated to be finished in the summer of 2020. Thanks to the support of our many donors, The Landmark Society concluded the 80th anniversary fund raising campaign to fund critical needs in the areas of programming and historic property restoration. Our work to rehabilitate Warner Castle continues to be supported by a dedicated network of members and donors. As always, our organization relied on our donors, members, sponsors and volunteers to achieve our success. Thank you!

**Wayne Goodman**  
*Executive Director*

# From the President of the Board



**Jim Marasco**

**A**s I complete my first year as Board President, I'm amazed by how much the organization has accomplished. Under Wayne's leadership and the unique talents of our staff, The Landmark Society continued to flourish.

This year our hosted events attracted thousands of participants while also being financially self-sustaining. From performances like Walk the Walk or Ghost Walk to hosting the Statewide Preservation Conference in Rochester—our mission was on full display. Our annual House & Garden Tour offered visitors a rare visit to an incredible sunken garden right in our own backyard!

One of my goals in becoming president was to help identify, evaluate and implement alternative sources of revenue so we can continue to make a difference in our preservation efforts. Our success at St. Joseph's Park is a great example of our ability to breath new life into a previously underutilized property while making a positive financial contribution to the organization.

This coming year, we hope to implement a few of these ideas; one of which we already secured a grant to help

evaluate, and have a great opportunity to secure funds to implement.

By far though, I'm most impressed by our ability to take on relocating our headquarters to Warner Castle. We were able to place Hoyt-Potter with a caring owner while helping Monroe County stabilize a critical historic structure in Highland Park. It certainly wasn't easy, but for those familiar with historic rehabilitation know it takes patience, hard work and money!

Sometimes historic preservation also involves risk. Our involvement with Irving Place (Old City Hall) was a shining example. In a short period of time, we were able to take possession and find a new owner for an important downtown structure. The proceeds of this transaction will be vital to helping fund our future programs and initiatives. We are grateful to the DiMarzo family for their donation and trust in our ability to tackle this project.

I'm proud to lead a passionate board of talented professionals, dedicated staff and members that share the common appreciation of historic preservation and education. What a year it's been—I'm looking forward to the challenges that await us in 2020.

**James I. Marasco**

*Board President*





# Treasurer's Report



Jeff Skuse

We enjoyed a strong 2018–2019 fiscal year through gifts and bequests, strong financial markets for our endowment, and successful tours and events.

The culmination of our 80th Campaign surpassed expectations, thanks to the support of our many passionate members.

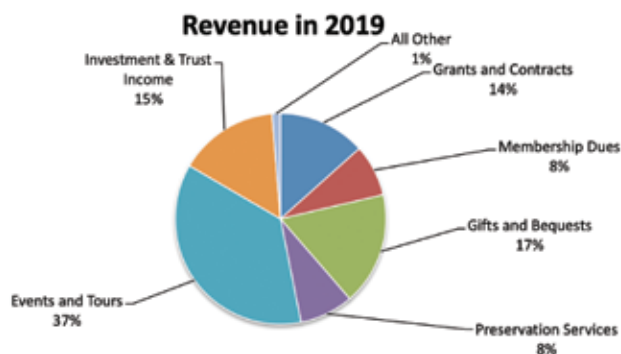
We look forward to another prosperous fiscal year for 2019-2020. We're grateful for our membership, and your interest in our events and tours.

Your support is a vital part of helping The Landmark Society achieve its mission.

**Jeff Skuse**  
Treasurer

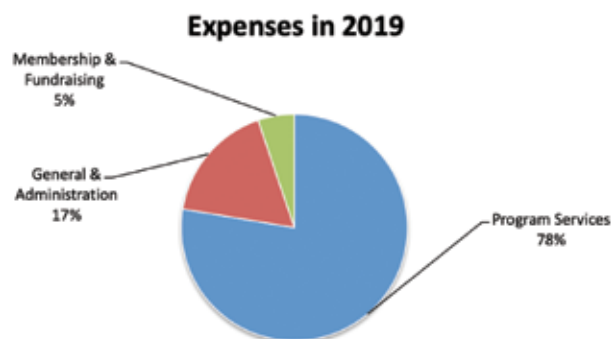
## Financial Statement YEAR ENDING JUNE 30

| <u>Operating Revenue</u>             | <u>2019</u>        | <u>2018</u>         |
|--------------------------------------|--------------------|---------------------|
| Grants and Contracts                 | \$162,407          | \$173,130           |
| Membership Dues                      | \$96,314           | \$118,467           |
| Gifts and Bequests                   | \$210,529          | \$273,715           |
| Preservation Services                | \$99,873           | \$80,456            |
| Events and Tours                     | \$443,598          | \$353,899           |
| Investment & Trust Income            | \$185,559          | \$203,302           |
| All Other                            | \$15,873           | \$14,822            |
| <b>Total Operating Revenues</b>      | <b>\$1,214,153</b> | <b>\$ 1,217,791</b> |
| <br>                                 |                    |                     |
| <u>Operating Expenses</u>            |                    |                     |
| Program Services                     | \$981,445          | \$858,795           |
| General & Administration             | \$217,219          | \$242,384           |
| Membership & Fundraising             | \$65,824           | \$82,413            |
| <b>Total Expenses</b>                | <b>\$1,264,488</b> | <b>\$ 1,183,592</b> |
| <b>Operating Gain</b>                | <b>(\$50,335)</b>  | <b>\$ 34,199</b>    |
| <br>                                 |                    |                     |
| <u>Other Gains &amp; Losses</u>      |                    |                     |
| Gain on Sale of Assets               | \$0                | \$0                 |
| Investment Income/(Loss)             | \$70,653           | \$156,055           |
| Change in Beneficial Trust           | \$51,267           | \$4,196             |
| Collection Income                    | \$0                | \$0                 |
| <b>Total Other Gains/Losses</b>      | <b>\$121,920</b>   | <b>\$ 160,251</b>   |
| <b>Gain of Support over Expenses</b> | <b>\$71,585</b>    | <b>\$ 194,450</b>   |



## Balance Sheet YEAR ENDING JUNE 30

| <u>Assets</u>                           | <u>2019</u>        | <u>2018</u>        |
|---|--------------------|--------------------|
| Cash & Cash Equivalants                 | \$486,359          | \$346,501          |
| Grants & Accounts Receivable            | \$40,184           | \$34,801           |
| Prepaid & Other Current Expenses        | \$32,235           | \$19,768           |
| Land/Property, Equipment, & Collections | \$667,159          | \$719,306          |
| Investments-Restricted Use              | \$242,196          | \$236,072          |
| Beneficial Interest in Perpetual Trust  | \$741,509          | \$690,242          |
| Investments                             | \$3,767,083        | \$3,873,239        |
| Prepaid Rent                            | \$64,117           |                    |
| <b>Total Assets</b>                     | <b>\$6,040,842</b> | <b>\$5,919,929</b> |
| <br>                                    |                    |                    |
| <u>Liabilities</u>                      |                    |                    |
| Accounts Payable                        | \$8,575            | \$8,972            |
| Accrued Expenses                        | \$21,056           | \$24,286           |
| Unearned Income                         | \$60,830           | \$7,875            |
| Net Assets-Without Donor Restrictions   | \$4,255,189        | \$4,229,425        |
| Net Assets- With Donor Restrictions     | \$1,695,192        | \$1,649,371        |
| <b>Total Liabilities and Net Assets</b> | <b>\$6,040,842</b> | <b>\$5,919,929</b> |



# Report from the Nominating Committee



Thomas Castelein

As immediate Past President of The Landmark Society, it is my privilege to chair the Nominating Committee. This year I was joined by Wayne Goodman, Jerry Ludwig, Hugh Hamlin, Mary Nicosia, Beth Teal, Gerald Gamm, and Glenn Kellogg in a spirited and enthusiastic search for new candidates for the Board of Trustees. I am pleased to report we were successful in engaging a talented group of individuals whose wide range of experience and backgrounds should contribute new ideas and fresh perspectives to our organization. Allow me to introduce:

## NEW TRUSTEES

### Christopher Brandt



An architect with a specialization in and passion for preservation. Interned at Landmark as a student, active with the Young Urban Preservationists. Participates on The

Landmark Society Preservation Advisory Council. His documentation was key to the successful nomination of Colgate Rochester Crozer Divinity as a locally designated landmark. Currently works at Bero Associates.

### Frank Crego



Returning to the Board; a past Trustee and Board President. Frank and his wife Susan have a long history of active participation and support of Landmark activities

and will provide a connection to valuable institutional knowledge. An attorney, Frank recently retired from Harter, Secrest and Emery.

### Shawn Dunwoody



Artist, educator, politician, Renaissance Man. Known for his public art projects, Shawn is a community organizer and grass roots booster of the Rochester region

whose opinions and viewpoints have been sought out by many local organizations including the professional design community. Shawn has been a long-time participant in the Walk the Walk program as an actor.

### Ebony Miller-Wesley



In her role, as the director of Rochester Institute of Technology's Center for Urban Entrepreneurship (CUE), Ebony leads the center's efforts to raise funds to provide

critical assistance to underserved businesses in high growth sectors, and foster outreach and collaboration with the Rochester City School District and entrepreneurship education for dislocated workers. She also maintains partnerships with entrepreneurship and training efforts currently found within RIT's Simone Center for Student Innovation and Entrepreneurship, Venture Creations business incubator, as well as other community, government and economic development organizations.

### Larry Staub



Recently retired Director of Monroe County Parks, Larry oversaw 21 parks covering 12,000 acres including the area's signature Olmsted designed

landscapes. Larry was also Director of Seneca Park Zoo and as an ex-officio Zoo Board Member. He has been a key driver to the public/private partnership initiative between Monroe County and The Landmark Society to renovate Warner Castle as the organization's new headquarters.

**The following Trustees have agreed to new three-year terms:** Lauren Gallina, Gerald Gamm, Glenn Kellogg, Randy Morgenstern, Mary Nicosia, Karen Wolf, Jean France.

**And we say thank you and farewell to the following Trustees who are stepping off the Board:** William Moehle, Bleu Cease, JoAnn Beck, Jane Parker, Glenn Skalny, Marjorie Searle and Laura Smith.

Thanks to all for their service; past, present, and future! I look forward to another successful year for Landmark.

**Thomas Castelein, AIA**  
*Nominating Chair*



# ANNUAL REPORT—Membership and Contributions

## **\$2,000 and Greater**

Ms. Erin Anheier  
Mr. Frank S. Grosso  
Hugh and Mary Clare Hamlin  
Ms. Rosemary Janofsky  
Mr. and Mrs. James I. Marasco  
Nicholas E. and Mary Z. Nicosia  
Jane Parker and Francis Cosentino  
Kathy and Louis Parker  
Miss Ann B. Parks  
Dr. & Mrs. Ronald Reed  
Jerry Ludwig and Sarah Rockwell  
Leland Shafer  
Glen Skalny and Thomas Wahl Jr.  
Mr. Jeffrey Skuse  
Ms. Karen Louise Wolf

## **\$1,000-\$1,999**

Ms. JoAnn D. Beck  
Mrs. Jeanne Beecher  
Mrs. Jean France  
Gerald H. Gamm and Charles J. Towles  
George and Fran Gotsik  
Glenn and Jennifer Kellogg  
Dr. James E. Koller  
Frank E. and Cricket Luellen  
Mr. Winn McCray  
Carol S. and Thomas J. Mullin  
Ms. Laurel J. Pace  
Mr. Jeffrey Pollock  
Andrew and Virginia Potter  
Mr. Harold Samloff  
Mr. Richard Sarkis  
Mr. and Mrs. Jon Lee Schumacher

## **\$500-\$999**

Mr. David Alt  
Mr. Nana-Yaw Andoh  
Mr. John Billone Jr.  
Mr. William Brackmann  
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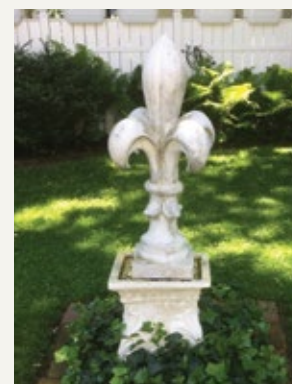
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