

LANDMARKS

The background of the cover is a photograph of a white house with a red door and a portico supported by white columns. The house has a red-tiled roof and a small window above the door. The text 'LANDMARKS' is overlaid at the top in large, bold, red letters.

SUMMER 2019: VOLUME LVII, NUMBER 2

THE LANDMARK SOCIETY OF WESTERN NEW YORK

WWW.LANDMARKSOCIETY.ORG

49th Annual

HOUSE &
GARDEN
TOUR

June 1st & 2nd, 2019

CONTENTS

This magazine is the official publication of **The Landmark Society of Western New York, Inc.** Publication is assisted with income from Marion Moore Whitbeck Fund and public funds from Monroe County and from the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.

The mission of The Landmark Society of Western New York, Inc. is to protect the unique architectural heritage of our region and promote preservation and planning practices that foster healthy, livable and sustainable communities. *Landmarks* is published quarterly by The Landmark Society of Western New York, Inc.

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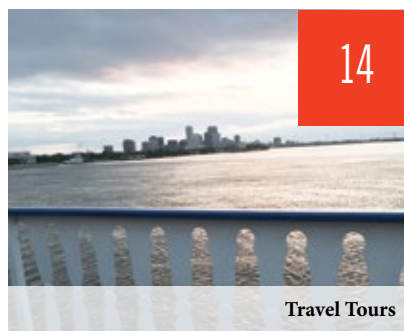
The Landmark Society of Western New York is supported, in part, by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.



2019 House & Garden Tour



Preservation Scorecard



Travel Tours



The YUP-date

Feature

2019 House & Garden Tour

10

Projects & Places

Preservation Scorecard	4
Park Avenue Historic District Update	5
My Pathway to Willowbank	6
Writers & Landmarks	7
Preservation Grant Fund Recipients	8
Walk the Walk Impacts	9

Events

Discover Linwood Estate & Gardens	14
A Summer of Landmark	15
Travel Tours	16-18
Seasonal Highlights of Ellwanger Garden	19

People

New Public Engagement Coordinator	20
Member Profile	21
The YUP-date	22
Membership	23

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From the Director

The Landmark Society's House and Garden Tour is quickly approaching. Most of our past tours have taken place in Rochester, but this year's tour will take place in Irondequoit, and I know you will not be disappointed to see what Rochester's first suburb has to offer.

While our House and Garden Tour highlights individual sites, it is also reasonable to consider how preservation affects our neighborhoods. Historic neighborhoods are oftentimes a community's most livable districts, offering key advantages over more contemporary residential options.

- In a fast-paced world of "sameness" and anonymity, historic neighborhoods exude a unique identity and they help define the greater community's character, which helps to create a strong sense of place.
- Historic neighborhoods offer quality and meaningful design, craftsmanship and construction, while still offering viable options for adapting to contemporary living. According to several studies, Rochester has the fifth-oldest housing stock in the nation. Our community's historic architecture is our most public form of public art.
- Historic neighborhoods tend to be more socially diverse and economically stable.
- The impact of these neighborhoods extends beyond geographic boundaries, encouraging quality design standards for commercial and residential districts that surround the neighborhood.
- As with most historic buildings, houses in historic neighborhoods are more suited for environmental sustainability, reducing the need for new materials and eliminating much of the energy needed for new construction. Preservationists often quip, "The greenest building is the one that already exists."



- Historic neighborhoods often tell the story of the community. They instill pride in both the past and present, and they encourage us to connect to those in our community who came before us.
- Older neighborhoods were designed and constructed on a human scale. Their design and construction focused on how the houses would interact with the people who would live in them. Mature trees, appropriately scaled buildings, sidewalks and the proximity to goods and services encourage walkable districts and invite social interaction.

Good neighborhoods are vital to a community's health and well-being. However, good neighborhoods begin with good owners and residents. Without dedicated and passionate stewards, our neighborhoods, and our entire communities, suffer. So, while The Landmark Society's House and Garden Tour showcases wonderful homes and neighborhoods, it is also an event to celebrate all the stewards of our region's historic properties.

Enjoy all of the tour's individual and distinct homes, but I also invite you to take into account the value of the sum of their parts, and the role it plays in making our region a great place to call home. Our historic resources are irreplaceable, and quite simply, it is up to us to be dedicated to preserving them.

Continued on page 5

PRESERVATION SCORECARD

Keeping score? We are—here's the latest on several preservation issues around the region.

by Cynthia Howk

SAFE



Battle Street Brewery | 4 Battle Street Village of Dansville, Livingston Co.

The former depot was originally built in the 1880s for the Dansville and Mt Morris Railroad, an operation that began in 1870 as a 15-mile, standard-gauge, short-line that ran independently. In 1985, Robert Hart, the final owner, sold the railroad, but continued to use part of the depot for his personal office. In 2015 Dansville brothers Tom and Doug Acomb purchased the vacant building. Partnering with their architect brother, Dave, and local brewer Dennis Book, they undertook the challenging project to turn it into Livingston County's second microbrewery. The walls of the refurbished building are decorated with pictures from the Hart family scrapbooks and the two ticket windows are still in place. In May of 2018, the rehabilitated 1880s depot opened as the Battle Street Brewery (www.battlestreetbrewery.com).

TOO CLOSE TO CALL



Former Driving Park Hotel | 298 Selye Terrace City of Rochester

Built in 1874, the former Driving Park Hotel is the last remaining structure from the Driving Park Racetrack, which operated from 1874 to 1902. The racetrack was a sprawling campus of some 84 acres with a mile-long oval track, 10,000 seat grandstands, horse stables, offices, and the hotel. Once known as the fastest mile in America, Rochester's Driving Park hosted nationally famous performers including Buffalo Bill Cody, many of whom stayed at the hotel. What structures were not lost to fire in 1899, were demolished in 1902 to make way for the homes seen today— all except the former hotel. Currently, the former hotel is vacant and the property is for sale. The Landmark Society is working with community stakeholders to find a new owner and use for this historic building.



Former Aman Farm residence | 2619 E. Ridge Rd. Town of Irondequoit

Built in 1890 by the Aman family, this highly visible residence appears to be the oldest surviving building in the E. Ridge/Newport Rd. area. It is a unique example of Queen Anne style architecture in that neighborhood. For decades, it was the centerpiece of a large farm, whose extensive rhubarb fields were visible from the I-590 expressway. As post-WW II suburban housing was developed in that neighborhood, the house, with its distinctive tower, survived as a reminder of East Irondequoit's agricultural history. With the construction of the Town's new Department of Public Works facility to the south of the house, the future of this building is uncertain, as the access driveway from East Ridge Road would include the demolition of the residence.

Park Avenue Historic District Update

by Caitlin Meives



In the last issue of *Landmarks*, we told readers that we were close to our fundraising goal with neighborhood groups and that the consultant team was hard at work putting together the National Register Historic District nomination. As we go to print, we are even closer to our fundraising goal (stay tuned for another Pop-Up Park Avenue Walking Tour this summer!) and consultants are putting the finishing touches on the nomination paperwork.

From here, the historic district will be reviewed by the New York State Board for Historic Preservation and, finally, by the National Park Service (NPS). Then the Park Avenue Historic District will be official and Rochester will have one of the largest historic districts in the state!

We anticipate that approval from the State Review Board will come in late 2019. In the meantime, homeowners within the district boundaries can receive conditional approval to utilize the New York State Historic Homeowners Tax Credit program. This program provides a credit off your NYS income tax worth 20% of qualifying repair and rehab expenses.

Thank you once again to our generous funders: the Rochester Area Community Foundation and the Preserve New York Grant from the Preservation League of New York State and New York State Council on the Arts.

If you live in the Park Avenue neighborhood and want to learn more about this program or want to make a donation to help get us to the finish line, visit landmarksociety.org/parkave or contact Caitlin Meives at cmeives@landmarksociety.org.

From the Director, continued

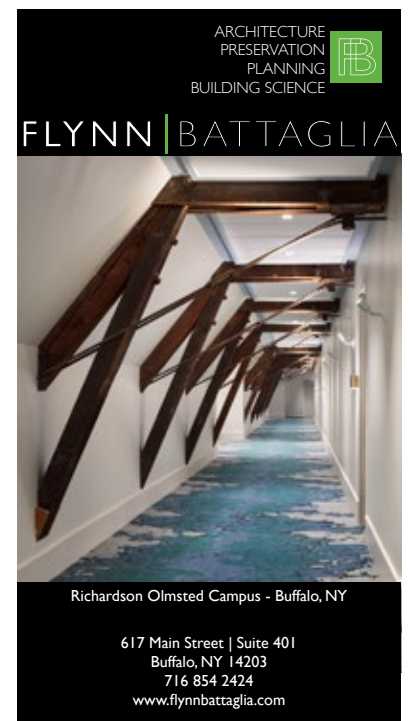
Since I am on the topic of neighborhoods, we are looking forward to our organization's "new neighborhood" when we move to Warner Castle, located in the Highland Park Neighborhood. While we will dearly miss our long residency in Corn Hill, we look forward to the opportunity. Some rehab work has started on Warner Castle, and we anticipate moving to our new headquarters in late summer, so stay tuned!

I'd like to close by extending my sincerest appreciation to all those who make our House and Garden Tour possible, including the Landmark Society's Director of Public Programs, Cindy Boyer, as well as everyone on our staff – it's a team effort. Without generous homeowners, dedicated volunteers and supportive sponsors and donors, the event would not be possible. And, thank you to all of us, who believe in the difference that historic preservation makes in our towns, villages and rural landscapes all across our region.

See you in Irondequoit!

All the best,

Wayne Goodman, Executive Director



My Pathway to Willowbank

by Chris Riou

From its historic campus in Niagara-on-the-Lake, Ontario, Willowbank is pioneering an ecological approach to heritage conservation and renewal. Through the Willowbank School, which offers a Diploma in Heritage Conservation, we are developing an innovative way of thinking about the past, in order to create a more sustainable future. Here is a reflection from a current student.



One sunny, crisp autumn morning I was flying down the hill of the Niagara Parkway then slowed down just in front of the entrance of what looked to be an abandoned house made of stone. I pulled my bike into the driveway and noticed what I now know is called a “Dry Stone Wall” structure, and behind that, a beautiful stone estate. How did I find this place? Or perhaps it found me? For it had been years since I last saw this historic landscape. Later, I came to visit as a potential student and saw that stone wall again, which drew me down a new path, now as a student in the 3-year Diploma in Heritage Conservation at Willowbank National Historic Site.

Sometimes a path is not clear. I did not envision myself being here. Yet, Willowbank School is allowing me to connect my past, present and future. The Willowbank Curriculum and Faculty synthesize many of my lifetime interests, passions and talents, as well as my knowledge and experience. I am drawn to the academic and theoretical aspects of this Program, along with the practical, hands-on learning.

As an older student transitioning into a new career path, I sometimes feel unsure of myself, my talents, my future. But

patience, perseverance and the support of others remind me of why I am here. Willowbank is reawakening my passions, such as History, Heritage, Arts, Literature, Classics, Architecture, Archeology, Urban Planning and Ecological Justice.

As a life-long learner, I hope to combine my above interests with more recent interests in Carpentry, Masonry and Sustainability and I look forward to the challenge of balancing the mind and the body. I hope to gain an appreciation of Research & Documentation, Planning & Project Management and Craft & Design Skills. Last but not least, I hope to forge a new lifestyle, where I am immersed in creative projects with like-minded learners; where I can reflect on my work and goals in the peaceful, inspiring “Cultural Landscape” of Willowbank campus.

Christopher Riou is a first year student at Willowbank. He is from Fort Erie, Ontario and works as an ESL Instructor and Social Worker, and is an aspiring heritage carpenter and landscaper.

Writers & Landmarks

Reflections on Honeoye Falls

by Kerri Pierce

Honeoye Falls (pre-thaw, late February)—

Frozen now into a spiky, rippling
curtain, arrested in motion, though spring,
of course, is coming, and with its new thaw,
a thunder that's modestly deafening—
not Niagara's rip-roaring barrel-ride,
in other words, where you picture yourself
PLUNGING, giving the word fall new context,
into a scream-devouring THUNDER
while people stand, watching, horror-frozen,
thrilled, capturing your descent on cell phones—
selfie!—but a down-the-street miracle
you wonder at (stomach intact) and think
how quiet the ice drips now before—*RUSHHH!*

Honeoye Falls (post-thaw, late March)

Looking down: a heron picking its way
around the falls—fishflash in the stream!—like
life didn't slowfreeze for five or six months
of winter hibernation—
Tall, flanking
tan buildings, a century plus, have been
preserved through fire and age (the Village Hall,
destroyed, rebuilt). You feel the years harbored
as you stand here, see the cracking—

Below,
the *RUSHHH* sound of falling water striking
rocks—quickdive! fishflash in the heron's beak!—
off the main street of an older small town,
as present as the present is past here—

at least how water always makes it seem.



Illustration by Mark Payton

Kerri Pierce is a writer, translator, and mother of two living with a bunch of yard deer and some wayward pond geese in Honeoye Falls, NY. While pretending to be sane, she tries to channel the craziness into her writing and art projects.

Preservation Grant Fund Recipients

by Caitlin Meives



**Hillcrest Estate,
Town of York,
Livingston County**
\$2000 towards preliminary architectural services that will lay the groundwork for the sensitive rehabilitation of this country place estate into an event venue

In the latest round of funding, our Preservation Grant Fund Committee awarded grants to several exciting and important projects:

Launched in September, 2012, The Landmark Society's Preservation Grant Fund program offers funds for preliminary design and planning studies to help make positive improvements to at-risk buildings. The program was initially funded through a bequest from Elizabeth (Libby) Stewart. Libby was a longtime Landmark Society staff member who was dedicated to the revitalization of neighborhoods and historic structures.



**Finger Lakes
Regional Land Bank
Corporation**
\$2750 towards a feasibility study that will guide the rehabilitation of the vacant and deteriorated Judge J.K. Richardson House in the Village of Waterloo

The Preservation Grant Fund provides initial "start-up" funding to assist in saving historic resources and will not pay for any "bricks and mortar" work. Only pre-construction services are eligible for funding. Specific use of funds is flexible. Examples of eligible projects include: code compliance studies, construction estimates, visual project renderings, measured drawings, and cost comparisons.

Contact Caitlin Meives at cmeives@landmarksociety.org to determine if your project is eligible for this program. Visit our website for the latest information on upcoming application deadlines.



**Rochester Refugee
Resettlement
Services, Driving
Park Hotel, Rochester**
\$1750 towards architectural services to plan for the rehabilitation of the vacant former Driving Park Hotel in the Maplewood neighborhood of Rochester



STONEWALL 50 YEARS OUT

An exhibition commemorating the anniversary of the uprising that sparked the gay liberation movement and exploring the history of Rochester's LGBTQ+ communities.

On view through July 20, 2019

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Walk the Walk Impacts

by Cindy Boyer

*“Frederick Douglass
taught me that you can
do anything you put
your mind to.”*



Photo: David Boyer

In February 2019 we provided the program Walk the Walk: Encounters with Rochester's African-American Ancestors to over 1800 students, teachers, chaperones and families. For just a sample of how this program impacts students, in addition to the 6th grader's comment above, students shared “Anna Murray Douglass was my favorite, I love how brave she was” and “Bessie Hamm made me think of the future, when I'm in college” and “I did not know who these inspiring people were until Walk the Walk.”

Funding enabled us to support admissions and school bus costs for two school performances, pay the actors, directors

and sound engineer, and provide a free evening performance to the community. We are so grateful to The Daisy Marquis Jones Foundation, The Guido and Ellen Palma Foundation, The Skalny Family Foundation, and The Fred and Floy Willmott Foundation. We are also honored that Hochstein School of Music and Dance donates the use of their performance hall.

Landmark Society member support also plays a crucial part in enabling us to provide this program and many others. See page 23 for more information about joining us in this important work.

49th Annual House and Garden Tour

West Irondequoit: Winona Woods & St Paul Boulevard | *A Destination House Tour*
Saturday and Sunday, June 1st and 2nd | 10 am to 4 pm

by Cindy Boyer



You've heard of a Destination Wedding; traveling to celebrate in a special place. This is a Destination House Tour—and you will be amazed at the architectural treasures to celebrate north of Titus Avenue! The area could easily qualify as an official historic district, with the largest collection of significant early 20th century houses in western New York.

Of course, those who live in Irondequoit are well aware of what they have. Residents of the Winona Woods neighborhood and the St Paul corridor between Titus and Cooper Road are generously sharing their special part of the world. All of the houses opening have NEVER been on a Landmark Society tour!

Irondequoit didn't start out as a popular residential area. In the early years the area was home to many small farms, orchards, and wood lots which supported early settlers. As late as 1902, most of the land was owned by three farmers: Colt, Grant and Leake.

The change came with development of St Paul Boulevard as a toll turnpike and a trolley route. Rochesterians eager to escape the city heat supported development of "Summerville Boulevard" in 1893 as a popular drive out to the lake. The Rochester and Irondequoit Railroad Company purchased a 17-foot wide strip to either side of the road, and laid down tracks for their electric trolley. The Town of Irondequoit took over the roadway in 1910, with the trolley continuing through the 1940's

Efficient transportation to the city drove demand for more housing in the area. By the 1920's areas along St Paul Boulevard experienced rapid growth. Just as we saw on East Avenue and the adjacent




streets to Park Avenue on last year's tour, the fine homes on St. Paul Boulevard were followed by more modest but architecturally detailed houses on the side streets.

As the farms and orchards sold their lands, subdivisions were filled almost as quickly as they could be built. Early advertisements from the time period described future streets as "cut through a field of oats" and among "picturesque woods" to entice city residents to consider life in the suburbs.

You will still see picturesque woods on this tour, as the ravines leading to the Genesee River are designated as forever wild. The houses fall in two categories: the grand houses on the Boulevard, and the charming homes on the Winona Woods streets. You'll enjoy a grandiose Colonial Revival, an amazing Tudor Revival designed by Ward Wellington Ward, and a fine home that hides a "secret"—a speakeasy style bar room from Prohibition Days. The homes on the side streets including entrancing bungalows, plus a "storybook style" house that will have you swearing you've been magically transported to Paris. Gardens on this tour will be quite enjoyable—with one spectacular sunken garden stealing the show.

Continued on the following page.

We are grateful to the major House and Garden Tour Sponsors:

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Ticket Sales Sponsor:



Look for our advertising sponsors in the House Tour Ticket booklet.

House and Garden Tour, continued



As we go to press with the magazine, additional sites are opening for us, so be sure to check our website for more details.

As we've explored this area in preparation for the tour, we have become big fans of the neighborhood. We are in good company. Famed actor Audrey Hepburn was a fan of the area. Ms. Hepburn's partner Robert Wolders had family living in the neighborhood, and they would visit for several weeks a year from the 1980s through the early 90s. Mr. Wolders told a researcher that they were in the habit of taking strolls on Belcoda Drive, and that she loved the retro ambiance of the street. Ms. Hepburn reportedly said that, if her life had worked out differently, she could have seen herself living in this neighborhood.

So make the drive up to Irondequoit for the tour—you won't regret it. Take it from me—or from Audrey Hepburn!

The Details: If you've never participated in the June tour, you'll want to know that you can go at your own pace. Your ticket booklet provides a map, descriptions of the house, and admission to each home for one visit. You may go in any order—you can even choose to visit some houses on Saturday and others on Sunday. We provide shoe covers to wear inside the private homes.

Advance tickets are \$20 for members and \$28 for non-members. Tickets can be ordered on our website **starting Monday, May 6th**. Starting **Tuesday May 14th** you may purchase tickets in person from us at our Corn Hill office or at Parkleigh, on the corner of Park Avenue and Goodman Street; or order over the phone at (585) 546-7029 x11. On the days of the tour, if we are not sold out, \$35 tickets will be available at our tour headquarters: St. Mary the Protectress Church Hall, 3176 St Paul Blvd.

Pre Tour Presentation • Thursday, May 30th • 7 pm • The Rochester Academy of Medicine, 1441 East Avenue
The History and Architecture of the Tour Neighborhood by Christopher Brandt
Free for tour ticket holders – tour tickets available at the talk • \$5 for non-tour goers

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Save the dates!

June 19th • August 14th

TAVERN TAKEOVERS @ STONE-TOLAN

Discover Linwood Estate & Gardens *2019 Tree Peony Festival of Flowers*

Come explore one of the hidden gems in our region, the historic, 300-acre “Linwood” estate, situated 35 miles southwest of Rochester. Located at 1912 York Road in the town of York, Livingston County, the estate and its gardens are open to the public during this year’s “Tree Peony Festival of Flowers” from 9 a.m. to 4 p.m. on May 18–19, May 25–26, and June 1–2. Listed in the National Register of Historic Places, this remarkable, century-old property features formal gardens, whimsical architecture and unspoiled views of the Genesee Valley. Admission is \$10, or add guided tour and pay a total of \$15. Light refreshments are available to purchase. For more information, go to www.linwoodgardens.org



A Summer of Landmark

The Landmark Society's Ellwanger Garden

by Cindy Boyer

Lots of fun under the sun—or the moon! The Landmark Society has all sorts of activities to get you out and about in the Summer of '19. We're adding more, as we plan to highlight the arts in our four properties this summer. So watch for dates when music, theatre, dance, and the visual arts will be featured at St. Joseph's Park, Ellwanger Garden, Stone-Tolan Historic Site, and Warner Castle. Subscribe to Landmark Alerts at www.landmarksociety.org to be the first to know!

May 12-13, 19-20 and June 8-9: Ellwanger Garden weekends. This spectacular perennial garden opens for three weekends in late spring, so you can take full advantage of its peak season of bloom—including the Peony weekend in June.

Tuesday Twilight Hours at Ellwanger Garden Starting in June, open 5:30 to 7 (weather permitting.)

Ellwanger Garden is located at 625 Mt Hope Avenue, please follow signs for parking.

June 1 and 2: The 49th Annual House and Garden Tour. See page 10 for all the details.



June 14, 21 & 28: "Architecture for Lunch Walks," 25 minute free tours, start at 12:10.

6/14—meet at Rochester City Hall, 30 Church Street.

6/21—(NEW WALK) meet at St. Joseph's Park, 108 Franklin St.

6/28—meet at Pont du Rennes Bridge at High Falls (Platt St.)



June 19 AND August 14: Tavern Takeover. Thirsty for history—and a nice microbrew? Follow our social media to get all the details as they are announced.

July 17: LGBTQ—PRIDE WALKING TOUR. Check our website for new tour location!

Date TBD: Bikes, Beer, Buildings. Check our website or follow the YUPS at @YoungUrbanPres for the date announcement

August 8: Second Thursday Party for the HRC (Human Rights Campaign) at St. Joseph's Park. Visit their website for more details: www.hrc.org.

Travel Tour News

by Cindy Boyer and Larry Francer



Jackson Square

Boo! Halloween in New Orleans October 30–November 4, 2019

New Orleans may be the most “spirited” city in America. Everyone knows about the spirited time with jazz, parades and dining, and the delicious spirits in liquid libations. However, it’s also a spirit-filled metropolis, with a long legacy of otherworldly beliefs and sites.

So—what better time to visit The Big Easy than Halloween? You’ll have the chance to experience the real New Orleans with the locals, as we experience Halloween, All Saints Day, and Day of the Dead in the Louisiana traditions.

Rest assured we will also enjoy the many architectural, historic, and dining experiences found only in NOLA.

NOLA Tour Highlights include:

- Exclusive tour of Jazzology Recording Studio
- Dinner and traditional New Orleans jazz at the iconic Palm Court
- Architectural Bus Tour by Preservation Resource Center of New Orleans
- Demonstration/Lunch at New Orleans School of Cooking
- Big Shot Reserved Special Seating at Preservation Hall
- Breakfast at Elizabeth’s in the Bywater District—famous for Praline Bacon
- Tour of Dr. Bob’s funky art studio in the Bywater
- ½ day trip to Destrehan Plantation
- Creole Queen Paddleboat dinner and jazz cruise
- Jazz brunch at Arnaud’s
- World War II Museum
- Our own SECOND LINE Parade, where you can march to live Dixieland jazz!
- HALLOWEEN, ALL SAINTS DAY, & DAY OF THE DEAD with the locals!



Our Associate Director Larry Francer will share Dr. Bob’s Art Gallery with us.



Need a NOLA pied-a-terre? The sign says only \$434,000

Services Included:

- Roundtrip flight from Rochester to New Orleans.
- Airport/hotel transfers
- Streetcar transit passes for a unique view of the city—Ride the Streetcar named Desire!
- Six days and five nights at Le Richelieu Hotel in the French Quarter.
- 12 Meals: four breakfasts, two lunches, one brunch, two receptions, and three dinners included.
- Optional Activities include: Cemetery tour; French Quarter Art Galleries tour; In search of the perfect Sazerac bar crawl—a different spot each night!

Services Not Included:

- Optional trip cancellation or additional medical insurance

Please contact Carolyn Haygood at chaygood@landmarksociety.org or (585) 546-7028 x 11 to hold a space on the tour with a \$500 nonrefundable deposit on your credit card. You can also find the registration form at www.landmarksociety.org

Landmark members \$2,900 Nonmembers \$3,200 Single supplement \$723.

Intimate Travel Tour: NOTL July 31–August 2, 2019

Our intimate travel tours consist of less than 15 people, for a relaxed, personal experience. The Landmark Society heads north of the border at the height of the season to enjoy all of the experiences that Niagara-on-the-Lake has to offer. Our home base will be the historic Pillar and Post, Ontario's only five-star country inn. It was built in 1890s as a canning factory for peaches and tomatoes, originally known as Factory 13. In 1914, at the onset of the war, the cannery's upper floor was converted to a supply storeroom for several hundred Polish soldiers being trained in Canada. In 1957, the last can came down the line at Factory 13. Later that year the cannery reopened as a basket



Ellen Olah, Larry Francer, and Jerome Herron with Kim McQuhae, Gryphon Ridge Highlands owner.

manufacturer until 1970 when the building was converted into a restaurant and craft centre. In 1972, 35 guestrooms were built and it was renamed The Pillar and Post Inn. Guestrooms grew to 122 with a major addition in 1994.



Pillar and Post lobby adaptive reuse with original post and beam construction.

The original post and beam construction of the 19th century structure is still evident today in the main wall in the sunlit lobby and throughout the restaurant.

The tour will include theatre at the Shaw Festival, a wine and cheese reception at Willowbank School of Restoration Arts, visits to historic homes to talk with our preservation colleagues, a walking tour, wine tasting and dining at local wineries, and plenty of time to shop and take advantage of the spa and pools at the Pillar and Post. If you are lucky you might even get to Gryphon Ridge Farm and meet the beautiful Highland cattle. Only 11 spots available on this intimate trip so register soon.

Landmark members \$1,550 Nonmembers \$1,800 Single supplement \$230. For a full itinerary, contact Larry Francer, lfrancer@landmarksociety.org or (585) 546-7029 x14.

Save the Date! Toronto Yuletide December 17–19, 2019



You may know Toronto, but have you experienced it in all its Yuletide glory? Here's a chance to enjoy the best of the season without having to personally drive the QEW expressway. Toronto's historic Distillery District is home to the biggest Christmas Market in Canada. Brimming with lights, music, food, entertainment—and a few drinks (since it IS a distillery area!) We'll also experience Casa Loma decorated to the hilt for the holidays, a special Rubens exhibit at the Art Gallery of Ontario, and more. (Hint: wait until you hear about the truly opulent meal in a real castle!)

Landmark members \$1,750 Nonmembers \$2,000 Single supplement \$390. If you want to receive the detailed itinerary, contact Cindy Boyer at cboyer@landmarksociety.org.



Toronto Christmas Market in the historic Distillery District

Toronto Christmas Market

Palm Springs ModWeek: A nostalgic trip back to the '50s February 12–17, 2020

Palm Springs California has the largest collection of mid-century modern architecture you can find just about anywhere. What better way to enjoy it than during Modernism Week's signature February event, an annual celebration of midcentury modern design, architecture, art, fashion and culture. ModWeek 2019 was a huge success, and now the organizers are helping us with plans for 2020. Here are some excerpts from them about the 2019 event:

Attendees participated in more than 375 events throughout the festival. Modernism Week's central headquarters, CAMP (Community and Meeting Place) was staged again in a dynamic tented structure located in the space that will soon become the Downtown Palm Springs Park. "We were delighted to see that this year even more attendees returned daily to CAMP to attend talks, depart on tours, shop, and dine. The comments we received during the event reinforced that CAMP continues to be an important part of Modernism Week's success," said Chris Mobley, CEO of Modernism Week. Modernism Week once again offered attendees the opportunity to participate in home tours, parties, and architectural excursions in Palm Springs and outside of the immediate area including Rancho Mirage, Palm Desert, Cathedral City, Desert Hot Springs and Indian Wells.



Watch social media and our website for updates on this exciting travel tour. For more information, contact Larry Francer, lfrancer@landmarksociety.org or (585) 546-7029 x14.

Seasonal Highlights in Ellwanger Garden

When is the best time to visit Ellwanger Garden?

by Beverly Gibson

Ellwanger Garden is a remarkable place at any time of year, not just during the weekends of the Lilac Festival or the Rose and Peony weekend. Without a doubt the days between the middle of May and the middle of June are the best for color and variety of blooming bulbs, perennials, trees and shrubs. Yet the boxwood-lined pathways, and the sense of enclosure achieved by the hemlocks, yews and tall boxwood trees that line the garden's perimeter can charm visitors in the absence of riotous color.

After the spring perennials and the bounty of peonies and roses there are late varieties of some of these same plants still in bloom. Then some of the roses like the hybrid teas, hybrid perpetuals, hybrid musks and some of the bourbons continue to flower into the late summer and fall.

Astilbes usually stand out in July although last season they were right on the heels of the peonies as were the lavender and daylilies. The vagaries of Rochester's weather almost guarantee that the plants will have slightly different "ideas" about when they will bloom each year.

The deliberate sequence of bloom in the garden can be extended somewhat. Perennials like *Geranium sanguineum* var. *striatum*, creeping geranium, can be induced to bloom a second time if they are sheared to the ground after the first flush has faded. Many others can continue to flower if "deadheading" (removing spent flowers) is a regular practice. *Platycodon grandiflorum*, balloon flower, can be kept blooming among the astilbes for weeks.

The sequence of bloom continues to progress through late summer and fall. Look for seven-foot *Actaea racemosa*, Black Cohosh, in late July and August and the pinks and whites of *Anemone x hybrida*, Japanese anemones, in September. *Sedum x 'Autumn Joy'* will continue to change from its original light pink to a deep rose as the nights get cooler. And on more than one occasion it is not unusual to see rose buds with a light dusting of snow.

So, what is the best time to visit Ellwanger Garden? Stop by and enjoy it multiple times, to experience the highlights throughout the season.

Dates when the garden is open for the "drop-in" visitor, no appointment needed:

Lilac Festival Saturday and Sunday May 11 & 12 from 10 am to 4 pm and Saturday and Sunday May 18 & 19 from 10 am to 4 pm

Peony/Rose Weekend June 8 and 9 from 10 am to 4 pm

Tuesday Twilight Hours from June through September, 5:30 pm to 7 pm

Scheduling a group tour at other times: please contact Cindy Boyer to make arrangements at cboyer@landmarksociety.org.

During drop-in hours admission is free, with a suggested donation of \$5 per person to support the Garden. Group tours are \$50 minimum for up to 10 people, and \$5 per person for any additional guests.



New Public Engagement Coordinator

The Landmark Society welcomed a new Public Engagement Coordinator in January. In this position, Amanda Delle Donne will facilitate Landmark's member services, manage its digital presence and support its preservation activities.

Amanda's interest in preservation was sparked by her upbringing in the hamlet of North Greece. She credits the Hotel DeMay as being the catalyst for her interest in protecting and preserving historic architecture. Amanda earned a bachelor's degree in business administration from State University of New York College at Geneseo in the historic Village of Geneseo, New York. During her undergraduate studies, Amanda worked extensively in marketing and communication with a focus on nonprofit development. She held leadership positions at Mary's Place Refugee Outreach, Future Strategies, Inc. and SUNY Geneseo before joining The Landmark Society.

Amanda is excited to use her knowledge of marketing communication to bring awareness to preservation efforts around the region. In her new role, Amanda hopes to invite a diverse group of people to join the discussion on Western New York's many resources, particularly through digital media and community outreach.



St Joseph's Park Listed as a Top Wedding Venue

Booking for weddings or other celebrations into 2020

Fine art photographer Tyler Holbein blogged about his top seven wedding venues in the Rochester area—our St. Joseph's Park was took second place. And gee, his top choice is actually in Geneva so we'd like to think of our special site as Number One in Rochester. Holbein shoots internationally, so we are really proud that he chose St. Joseph's Park. You can see from this photo, it is a truly special celebration place.

To learn more about his photography visit www.beanartphotography.com

If you want to hold a special celebration at St. Joseph's Park, contact Bella and Co. at www.bellaeventsgroup.com—but don't wait too long! 2019 is almost fully booked. It's no wonder, with such a unique setting, and every event benefits The Landmark Society.



Beanart Photography

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Member Profile

Jason Streb

by Caitlin Meives

We recently sat down with Jason Streb, architect at Clark Patterson Lee and current president of the Rochester chapter of the American Institute of Architects (AIA Rochester). Jason is leading the charge on celebrating AIA Rochester's 100th anniversary and also serves on The Landmark Society's Properties Committee.



Q: Did you always know you wanted to be an architect?

I always knew I wanted to be in a creative field. When I look back now at my childhood I can easily see that architecture was going to be a part of my future. I loved Legos and drawing and creating things. I know that a lot of kids are like that but for me it was something I could get completely lost in. I had to design a house for an 8th grade project and that's when I knew that I was drawn to architecture. Once I got into architecture school I knew that was the perfect fit for me.

Q: What is your favorite architectural style?

Although I'm drawn to modern architecture (and would describe my own personal design style as modern) I appreciate all styles. Good design, no matter the style, can be appreciated. I studied in Florence, Italy and so I have a fondness for Renaissance architecture. I also love mid-century residential architecture.

Q: How long have you been at Clark Patterson Lee and what does a typical day look like for you?

I've been at CPL for just under 10 years. The best part of my job is that there is no typical day! I work on a variety of projects at the firm that range from Healthcare to Education to Civic & Cultural projects. I also specialize in the exterior design.

Recently I've been handling a lot of the early design concept work which involves 3D renderings and client presentations.

Q: What is one of your favorite projects you've worked on?

The Riedman Health Center (former Tops Supermarket on Goodman/Ridge.) I worked on the exterior design. We had to come up with interesting solutions to use on an existing building and a new addition. Repurposing a former building and breathing new life into it (and the community) was extremely rewarding. I drive by it almost daily to take my son to daycare and I always feel proud of our CPL team.

Q: Tell us a little about your work with AIA Rochester and its centennial anniversary.

One of my main goals as president this year is to increase our exposure in the community and publicize the important role architects play in our region's future. We are doing three large public events this year. There will be a public art installation in Midtown Commons that will run from June 1st to September 1st. A design competition for architects led to seven amazing winning pieces, interpreting the essence of architecture: shelter. We will also be doing an Architecture Fashion Show at Fashion Week Rochester in October. Our show will feature 12 pieces designed by architects and interior designers, based on iconic Rochester buildings. We are also expanding our

annual Design Awards ceremony to be a Gala celebration with around 300 people anticipated to attend..

Q: Tell us a little about personal life.

I have a 1 ½ year old son, Shea, who keeps my wife (Sam) and me very busy! We enjoy being with family and friends and trying new local restaurants and breweries. Because life as an architect can be hectic, running and fitness are important (and necessary!) hobbies of mine. I enjoy reading and sketching when I can find the time.

Q: Why is historic preservation important to you?

Because in a way it does tell a story of who we are as a community and society. How we handle preservation speaks volumes of how we view our communities. I think the act of re-use is equally as important as how we handle new architecture in the context of historic cities and structures. I think preservation is especially important because it goes beyond buildings and structures and really requires nuanced approaches to culture and heritage. The best architecture in my opinion touches on all those things.

Who do you think should be featured on this page? Please contact Cindy Boyer at cboyer@landmarksociety.org with suggestions for future Landmark member profiles

The YUP-date

by Caitlin Meives



Education (read: spreading our love of old places and historic preservation to the masses) is a big part of what the YUPs are all about. To that end, we offer a regular series of architectural history classes in partnership with a great local business, the Rochester Brainery. In February, we added a new course to our roster—Introduction to Rochester's Great Architects. This whirlwind class covered 22 architects and nearly 200 years of architecture in just 90 minutes. If you missed out on the class, not to worry! We're partnering with AIA Rochester to offer it again! Stay tuned to YUP and Landmark Society social media for details.

This May a bunch of us are headed to Milwaukee, Wisconsin for the first Rust Belt Takeover of 2019. We organize these Takeovers along with other groups from the Rust Belt Coalition of Young Preservationists so that we can meet up a few times a year, share successes and challenges, and explore a new city. They're a great way to be a tourist and meet some awesome preservationists.

Next up this summer:

- More architecture classes—but outdoors! Hurry over to the Brainery website to see if any spots are still available, these classes sell quickly.
- Our signature annual event, Bikes, Beers & Buildings (date TBA).
- Tavern Takeovers at Stone-Tolan Historic Site with The Landmark Society on June 19th and August 14th.



YUP steering committee members, Caitlin Meives and Chris Brandt, lead the Crash Course in American Architectural History: 19th Century class at the RIT University Gallery. Image courtesy Julia Merrell, Rochester Brainery.



www.landmarksociety.org/yup



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Never Miss Our House & Garden Tour?



As a Premium member, your ticket to beautiful homes like these sites from last year's House & Garden Tour is free!

Consider this: Pillar members (\$150 level) receive one complimentary ticket to this event every year and Cornerstone members (\$250) receive two! It's our way to thank you for your extra support in preserving the historic landscapes we all love.

Contact Public Engagement Coordinator Amanda to upgrade your membership and request your complimentary tickets today!

(585) 546-7029 x16 // adelledonne@landmarksociety.org



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