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LANDMARK SOCIETY 2016 HOUSE & GARDEN TOUR: EAST AVE, EAST BOULEVARD AND THE ENVIRONS

ROCHESTER, NY May 27, 2016 —Have you ever wanted to see inside the magnificent mansions on East Avenue? You are in luck! This year The Landmark Society of Western New York will take you there and beyond on the 46th annual House and Garden Tour set for Saturday and Sunday June 4th and 5th – 10 am to 4 pm.

“You can expect to see palatial staircases, grand rooms designed to impress, soaring ceilings and over the top architectural details, all on a scale significantly larger than your typical Rochester home,” says Cindy Boyer, Landmark Society Director of Public Programs.

The tour will also venture off East Ave to see elegant edifices on East Boulevard and Douglas Road. These sophisticated architect-designed homes feature rich detail, thoughtful design and exquisite materials showcasing the lavish early 20th century lifestyle enjoyed by professionals and business leaders.

The tour will include a few surprises as well:

- The oldest house in Rochester will celebrate its 200th birthday by opening for the tour.
- Several houses with unassuming exteriors hide amazing décor and a wealth of design detail.
- One house might elicit a double take. Is it a 19th century home or a 21st century home? Once inside the truth is revealed.

Ticket booklet provides a map, house descriptions, and admission to each home for one visit. Tour-goers may go in any order – at their own pace – and can even choose to visit some houses on Saturday and others on Sunday.

Tickets will be available the second week in May. Advance ticket purchase insures availability and discount on the purchase. Advance tickets for Landmark Society members are \$20, available only directly from The Landmark Society on the website at



www.landmarksociety.org or by calling (585) 546-7029 x11. The nonmember advance price is \$28, and may be purchased from the Landmark Society, or at Parkleigh, corner of

Park Avenue and Goodman Street. On the days of the tour, if it is not sold out, tickets will be available for \$33 at tour headquarters at The Academy of Medicine, located at 1441 East Avenue, as our tour headquarters.

This year's event will feature a Pre-Tour Talk on Thursday, June 2 at 7 p.m. at the Academy of Medicine— "The History and Architecture of the East Avenue and Culver Road Environs," by Christopher Brandt, Intern Architect at Bero Architecture PLLC. The talk is free to ticket holders – present ticket at the talk, or pick up pre-ordered ticket that evening. Tour tickets may also be purchased that evening (if not sold out) or admission for the talk only is \$5.

The Landmark Society is grateful to the major House and Garden Tour Sponsors

- Platinum Sponsors: Bergman Associates, UBS
- Silver Sponsors: Pike Stained Glass
- Ticket Sales Sponsor: Parkleigh

About The Landmark Society: *The Landmark Society of Western New York, Inc. is one of the oldest and most active preservation organizations in America, serving nine Western New York counties. Formed in 1937, The Landmark Society continues to protect the unique architectural heritage of our region and promote preservation and planning principles that foster healthy and sustainable communities. For additional information about The Landmark Society, visit www.landmarksociety.org. The Landmark Society is supported in part by New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.*