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FOR IMMEDIATE RELEASE:

GHOST WALK 2012 FEATURES SPIRITS OF ROCHESTER'S FRIGHTENING PAST

(October 5, 2012) A daredevil who tempted Fate at the Falls – was he dead or alive? What could possibly make anyone confess to such a horrible crime – unless it was a voice from the grave? A man, a high wheel bicycle and a low hanging awning at the meat market – a recipe for disaster!

Meet these ghostly characters of Rochester's past and more when The Landmark Society of Western New York presents Ghost Walk 2012 the nights of Friday, October 26 and Saturday, October 27. Lantern bearing guides will lead groups through the historic neighborhood of Arnold Park where local actors enact the goriest stories of Rochester's history.

Cindy Boyer, Director of Public Programs for The Landmark Society and author of [Ghost Walk: Chilling Tales from Rochester's Past](#), coordinates the event. Local performers bring the ghosts of Rochester's history to life.

This is the 19th year of Rochester's original Ghost Walk – but participants learn some new frightening facts every year. "Our Ghost Walk is all about the truth," says Boyer. "And that makes it even more scary!"

The first group departs at 6:30 p.m. from the Lutheran Church of the Incarnate Word on the corner of East Avenue and Goodman Street and groups embark every 15 minutes until 9 p.m.

Tickets can be purchased online at www.landmarksociety.org or at Parkleigh, 215 Park Ave in Rochester. Groups of 6 or more can reserve specific tour times by calling 546-7029 x15. Tickets in advance are \$17. If not sold out, tickets are \$20 at the door. Landmark Society Members may purchase advanced discount tickets for \$12 only from The Landmark Society. **For more information:** www.LandmarkSociety.org

LANDMARK SOCIETY OF WESTERN NEW YORK, INC.

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About The Landmark Society: In its 75th year, The Landmark Society of Western New York, Inc. is one of the oldest and most active preservation organizations in America, serving nine Western New York counties. Formed in 1937, The Landmark Society continues to protect the unique architectural heritage of our region and promote preservation and planning principles that foster healthy and sustainable communities. For additional information about The Landmark Society, visit www.landmarksociety.org. The Landmark Society is supported in part by New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.