



FOR IMMEDIATE RELEASE  
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**Shake on the Lake Performs Richard III at St. Joseph's Park in their Summer Tour  
Debut in the City of Rochester**

*See Western New York's Professional Shakespeare Touring Company perform the  
classic play with six actors*

Perry, New York – Standing on beach at historic Silver Lake in 2012, Josh Rice and Pilar McKay wondered if they would actually be able pull of the launch a professional theatre company in their rural hometown. Both had left the town they grew up and started careers elsewhere. Josh and Pilar felt like Shakespeare would be perfect at the lake – giving their company the name “Shake on the Lake”.

Seven years later, on August 6, Shake on the Lake, this rural-based theatre company will be performing Richard III at their City of Rochester summer debut at St. Joseph's Park. The performance is free to the public and is in conjunction with the Landmark Society's Performances at Historic Sites Series.

Shake on the Lake is known for our fun, fast, physical theatrical performances that feature live music, improvised comedy, and 360 staging that bring the audience right into the action. Shows run less than 90 minutes without an intermission without sacrificing Shakespeare's story.

“Tackling one of Shakespeare's most biggest intriguing tragedies, Richard III, with six actors is the exact kind of challenge we enjoy when devising our shows,” says Chad Bradford, Director of Richard III and Associate Artistic Director of Shake on the Lake, “It really is over thirty characters with just six actors.”

Josh Rice, a theatre artist and founder of the New York State Puppet Festival, is starring as Richard III, Duke of Gloucester in Shakespeare's Historic Drama. Joining him are only five other actors, who are in residency at Silver Lake for just over five weeks – devising, touring, and becoming part of a rural community.

Perry is one of the communities in the Landmark Society's affiliate program. Arts & culture organizations play a large role in the village's historic preservation efforts. Shake on the Lake has presented their story at many Landmark Society events – and, for the first time, is performing in their Performances at Historic Sites Series. Shake on the

Lake has performed once before at Writers & Books with their *The Santaland Diaries* Holiday Tour in 2016.

“For a rural-based theatre company like ours it is critical to find urban-rural connections to help us thrive in the arts,” says Pilar McKay, Managing Director of Shake on the Lake, “The Landmark Society understands what we are trying to accomplish in rural communities throughout Western New York by bringing the arts to historic places and to spark the imaginations of people who live there – we’re excited to bring this creative energy to the city of Rochester.”

In addition to Rochester, Shake on the Lake is performing in eight counties: Wyoming (Silver Lake – Perry/Castile, Arcade, and Attica), Genesee (Batavia), Orleans (Point Breeze and Lyndonville), Livingston (Geneseo and Dansville), Erie (Springville), Monroe (Brockport), Allegany (Angelica), and Cattaraugus (Ellicottville).

Shake on the Lake partners with organizations in many of the tour venues including Lyndonville Area Foundation (Lyndonville and Point Breeze), Orleans County Tourism (Point Breeze), Angelica Community Radio (Angelica), Springville Center for the Arts (Springville), Ellicottville Chamber of Commerce (Ellicottville), Village of Brockport and Western Monroe Historical Society (Brockport), Wyoming Foundation, Perry Rotary Foundation, and Individual Donors (Silver Lake) Arts Council for Wyoming County and Wyoming County Chamber of Commerce and Tourism (Wyoming County shows), and Dansville Rotary (Dansville).

Shake on the Lake will perform Richard III on August 6 at St. Joseph’s Park starting at 6:30 p.m. for free. The show will have a rain venue that will be announced on facebook if there is a rain show. For more information on Shake on the Lake, including updates on events and fundraising, volunteer, and sponsorship opportunities visit Facebook (Shake on the Lake), [www.shakeonthelake.org](http://www.shakeonthelake.org) or email [shakeonthelake@gmail.com](mailto:shakeonthelake@gmail.com).

Shake on the Lake is a professional touring Shakespeare company located in Silver Lake, New York. Founded in 2012, as the first live outdoor theater festival in Wyoming County, the mission of the festival is to entertain, engage, and enrich those in the community by creating professional theater productions in a natural outdoor setting.

Shake on the Lake at St. Joseph’s Park is part of the Landmark Society of Western New York’s Performances at Historic Sites Series.

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**Shake on the Lake**  
**Richard III**  
 2018 Schedule

***Preshow festivities start a half an hour before show time.***  
***Groundlings Students will perform in Brockport, Silver Lake, and Angelica***

<b>Date</b>	<b>Venue</b>	<b>Outdoor Location</b>	<b>Rain Location</b>	<b>Time</b>
Thursday, July 26	Geneseo	Wadsworth Homestead	Wadsworth Homestead	6:30 p.m.
Friday, July 27	Dansville	Williams Park	Dansville High School	6:30 p.m.
Saturday, July 28	Brockport	Morgan-Manning House	Nietopski Pavilion	6:30 p.m.
Monday, July 30	Attica	Attica Historical Society	Attica High School	6:30 p.m.
Tuesday, July 31	Arcade	Village of Arcade Park – Sledding Hill	Hope Lutheran Church	6:30 p.m.
Wednesday, August 1	Springville	Heritage Park	Springville Center for the Arts	6:30 p.m.
Thursday, August 2	Silver Lake (Perry/Castile)	Perry Public Beach	Epworth Hall	6:30 p.m.
Friday, August 3	Silver Lake (Perry/Castile)	Perry Public Beach	Epworth Hall	6:30 p.m.
Saturday, August 4	Silver Lake (Perry/Castile)	Perry Public Beach	Epworth Hall	2:00 p.m. 6:30 p.m.
Monday, August 6	Rochester	St. Joseph's Park	TBA	
Tuesday, August 7	Lyndonville	Yates Community Library (Outdoors)	Lyndonville High School	6:30 p.m.
Wednesday, August 8	Point Breeze	Point Breeze Lighthouse	TBA	6:30 p.m.
Thursday, August 9	Batavia	Centennial Park	GCC – Stuart Steiner Theater	6:30 p.m.
Friday, August 10	Ellicottville	Gazebo	TBA	8:00 p.m.
Saturday, August 11	Angelica	Angelica Town Square	Angelica Free Library	6:30 p.m.