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FOR IMMEDIATE RELEASE:

**MITCH ROWE NAMED PRESERVATION SERVICES COORDINATOR
AT LANDMARK SOCIETY OF WESTERN NEW YORK**

ROCHESTER, NY April 10, 2018 – The Landmark Society of Western New York announces the appointment of Mitch Rowe as Preservation Services Coordinator. In his new role, the Rochester resident will be working with a variety of community partners to best leverage preservation planning practices and will help the organization develop a more formalized approach to the Traditional Trades initiative.

“Mitch brings a wealth of experience and expertise to The Landmark Society,” said Wayne Goodman, Executive Director. “His track record of working with both the public and private sectors has facilitated proven results. His skill set is well-suited to enhance our organization’s role in serving Rochester and communities throughout western New York.”

Rowe comes to The Landmark Society with more than 30 years of experience working for the City of Rochester, most recently as Director of Buildings & Parks. He also served as a Monroe County legislator and held key positions in Seneca County and the Town of Irondequoit. Rowe holds a Bachelor of Science degree in government and politics from SUNY Empire State College and a Master of Public Administration from the State University of New York at Brockport.

“Joining the team at the Landmark Society is a wonderful opportunity to support the organization’s critical mission of protecting the unique heritage of our region,” said Rowe. “This is a new way for me to serve the community and I can’t be more excited.”

***About The Landmark Society:** The Landmark Society of Western New York, Inc. is one of the oldest and most active preservation organizations in America, serving nine Western New York counties. Formed in 1937, The Landmark Society continues to protect the unique architectural heritage of our region and promote preservation and planning principles that foster healthy and sustainable communities. For additional information about The Landmark Society, visit www.landmarksociety.org. The Landmark Society is supported in part by New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.*