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FOR IMMEDIATE RELEASE:

The Landmark Society 75th Anniversary Celebration

Continues with 2013 Preservation Awards

(Nov 5, 2013) The Landmark Society of Western New York will continue its 75th year celebration with the 2013 Preservation Awards set for Sunday, November 10 at 3 p.m. at Rochester's historic City Hall, 30 Church Street in the downtown business district. The awards are given to individuals and organizations in a nine-county area who have made outstanding efforts in the preservation of their homes, historic properties, and landscapes. "It's About Now!" is the theme of the year-long celebration. "Our 75th anniversary is a time for us to celebrate not only our past accomplishments but to recognize those whose commitment to preservation and sustainability in our communities is exemplary," said Wayne Goodman, Executive Director. "The 2013 Landmark Society Preservation Award Winners have made significant impacts by their active commitment to preservation in Western New York."

Barber Conable Award

Holy Rosary Apartments

414 Lexington Avenue, City of Rochester.

The Barber Conable Award recognizes a large-scale rehabilitation of an historic building in our region completed within the past two years. This includes buildings listed in the National Register of Historic Places and projects utilizing the Federal Investment Tax Credit Program.

This year's recipient of our major preservation award is Holy Rosary Apartments. Established in Rochester's "Edgerton" neighborhood in the early 20th century, the former Holy Rosary campus features handsome buildings designed in the Mediterranean Revival style. The church (c.1916) has been adapted as a community center and 35 affordable housing apartments have been created in the former rectory, convent and school buildings. Listed in the State and National Registers of Historic Places, the campus buildings were rehabilitated using the Federal Investment Tax Credit program and design review by the NYS Office of Historic Preservation. This \$15,000,000 project was coordinated by Providence Housing Development Corporation, working with SWBR Architects & Engineers, PC and LeCesse Construction Corporation.

Award of Merit

The Award of Merit is for the sympathetic rehabilitation of an historic building in our 9-county region completed within the past two years.

LANDMARK SOCIETY OF WESTERN NEW YORK, INC.

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Bridge Square Building

242 West Main Street, City of Rochester

Located in the Bridge Square Historic District, this handsome industrial building is situated at the “western gateway” into the city’s downtown business district. It was originally built around 1900 as the headquarters of the J. Hungerford Smith Company, manufacturers of flavored syrups and soda fountain products. Its subsequent uses were a City Hall annex, a trade/high school, and, most recently, the Josh Lofton High School of the City School District. The building was purchased by Passero Associates, who rehabilitated it for mixed use, sustainable, design that includes their own offices, retail spaces, and loft-style apartments. Major rehabilitation work included the replacement of much-altered exterior windows with new window sash fabricated in the style of the original, c.1900 windows. Listed in the State and National Registers of Historic Places, the project was completed by Passero Associates, in conjunction with Spoleta Construction, using the Federal Investment Tax Credit program for income-producing properties.

44 Exchange

44 Exchange Boulevard, City of Rochester

Located near the Four Corners and across the street from the Blue Cross Arena, the International-style, former Central Trust Bank Building was built in 1959 and designed by Rochester architect Carl Traver. Listed in the State and National Registers of Historic Places, it has been creatively rehabilitated as contemporary apartments and first-floor retail space. Project challenges for this building included restoring the original glass wall tiles and fabricating new aluminum sash that reflected the original design, yet included modern, energy-saving features. One of the youngest buildings to use the Federal Investment Tax Credit program, this “mid-century modern” building was rehabilitated by Rochester developers Ben Kendig and James Phillippone, who teamed with R.S. Lindsay Building-Interior, and Bero Architecture PLLC. This outstanding project was also a recipient of a 2013 Preservation Award from the Preservation League of New York State.

Christ Church

141 East Avenue, City of Rochester

Located downtown, on historic East Avenue, Christ Church is an Episcopal parish whose founding dates back to the 1850s, when the original church was built here on the site of a former nursery. By 1892, the congregation had outgrown the 1850s building and the present church was erected, a Gothic Revival structure designed by Robert Gibson, a British architect. The sanctuary and a portion of the nave of the original church were retained as a chapel. An adjacent Parish House was constructed in the early 20th century. The current project completed on this historic landmark is the repair of the complex roof and gutter system on the church, belfry, and parish house. Work included installation of new copper and membrane roofs, new copper gutters and downspouts, and replacement of deteriorated supports with new wood. Working with Bero Architecture PLLC and roofing contractor, Kurt Catalano, a specialist in copper installations, the parish undertook this challenging project with major assistance from the Sacred Sites and New York State Environmental Fund grant programs.

Stewardship Award

The Stewardship Award recognizes an organization or municipality that has provided continued care of and commitment to the preservation of an architecturally and/or historically significant property in our 9-county region over a period of years.

Clarkson Academy

8339 Ridge Road West, town of Clarkson, Monroe County

Listed in the State and National Registers of Historic Places, this picturesque, two-story, Greek Revival schoolhouse was built in 1853, to replace the Academy, which burned the previous year. For over 100 years, this landmark building was used for educational purposes, hosting Academy, high school, and elementary students in its two classrooms. Located on the campus of the Clarkson Congregational Church, the building was vacant for over 20 years and suffered from deferred maintenance. In 2003, the Clarkson Historical Society was established, with a goal to restore the Academy building, which is unique in Monroe County. They negotiated a long-term lease for the Academy and began consultations with preservation architect John Bero. For the next decade, Society members, led by president Donald Lage, worked on this challenging rehabilitation, with hundreds of volunteers, in-kind services from local craftsmen, and on-going support from the Town of Clarkson. Grants from the Rochester Area Community Foundation and New York State help fund this remarkable project, which included extensive repairs to the interior and exterior, restoration of the wood windows, new electrical, heating, and plumbing systems, as well as structural repairs to the bell tower. The restored building now hosts meetings of the Society, other local groups, and special community programs throughout the year.

Historic Landscape Award

The Historic Landscape Award recognizes and encourages the preservation, restoration and stewardship of historically significant landscapes in our 9-county region.

Barker-Knickerbocker Farm

219-230 Mendon Center Road, town of Pittsford, Monroe County

Located in the gently rolling countryside south of the village of Pittsford, the Barker-Knickerbocker farm has remained in the same family for over 150 years. In 1860, William H. Barker purchased this picturesque property, which his descendants continue to cultivate in the 21st century. The farmstead complex features a remarkable collection of historic horse, dairy, and grain barns, a wood silo, a weigh station, smoke house, pond, and two distinctive residences. Extensive repairs have been completed on many of these buildings, whose signature yellow color is a major visual landmark in the community. Many of these projects were supervised by the late Mary Knickerbocker Menzie, who together with her brother, Paul Knickerbocker, have known this remarkable property their entire lives. The 100 acres which remain of the original, 140-acre farm are forever protected for agriculture as a result of the Town's purchase of the property's development rights in 1999.

Historic Home Award

The Historic Home Award is given to owners of private residences for their continued care of and commitment to the preservation of an architecturally significant house over a minimum of seven years.

40 Linden Street

Rochester, New York

Owners: Kenneth Cooper and Caroline Woidat

This handsome, late-19th-century Queen Anne house was one of the homes constructed by the Ellwanger and Barry Realty Company in the Mt. Hope neighborhood, when their new residential development was established in the 1870s. Built between 1875 and 1884, the house was the home of two generations of the Charles Houston family, who lived here from the early 1880s until the late 1940s. Subsequent owners, however, remodeled the exterior, covering the wood clapboards and decorative details with asbestos siding. Original porch detailing was replaced with wrought iron railings and columns. The interior was divided into two apartments. Through a careful and extensive rehabilitation, the owners removed those inappropriate changes and restored the original clapboard, porch, tower, and decorative woodwork. New wood storm windows and storm doors were installed. This exceptional rehabilitation is further enhanced by a historic color scheme, which highlights the original architectural design of this distinctive residence.

1209 East Avenue

Rochester, New York

Owners: Susumu & Mary Okubu

Built in 1903, this handsome Georgian-style residence was originally the home of Walter Hubbell, George Eastman's attorney and partner in the law firm that became Nixon, Peabody. Located on the corner of Culver Road, the house was designed by noted Rochester architect, J. Foster Warner, who also designed the Eastman House, which this building resembles, 'though on a smaller scale. The Hubbell family lived here until 1958, after which the house was vacant for several years. The present owners bought it around 1960. For over five decades, they have maintained this large residence as their home, retaining all original details throughout the building. In addition to their own apartment, several additional apartments and a law office were sensitively laid out within the historic building, including one unit in the original billiards room on the third floor. The elegant main entrance boasts a unique, fan-shaped, glass-and-cast iron canopy, which was recently restored and returned to its prominent location. This remarkable house is surrounded by extensive gardens, which create an urban oasis and further enhance this historic site.

Special Achievement Award

The Special Achievement Award recognizes accomplishments that have occurred over a lengthy period of time.

Frank Grosso

A native of Long Island and graduate of Pratt Institute and Yale University, architect Frank Grosso has had a major role in changing the face of downtown and the Rochester community through his projects over the past five decades. With engineer Richard Handler, the partnership of Handler-Grosso was involved with some of

the most innovative preservation projects in our area, including the Lawyers' Cooperative Publishing Company, the Rochester Free Academy, the National Casket Company/Court-Exchange Building, and St. Joseph's Park. His sensitivity to historic design when creating additions to existing buildings is evident in projects at the Memorial Art Gallery and the Rochester Museum and Science Center. The renovation of the Lawyer's Cooperative Publishing complex and the Free Academy showed that rehabilitating historic buildings made sense both economically and philosophically. His rehabilitation of the former Federal Building as Rochester's new City Hall renewed a landmark building that has been viewed by thousands of appreciative citizens since its opening in 1978. Frank is an architect who brings a respect for the past to all of his projects, working with a sensitive and diplomatic approach that results in successful outcomes for each situation. A long-time trustee of The Landmark Society, he provided critical leadership and design expertise for a variety of challenging projects over the years, most notably with the rehabilitation of the fire-damaged St. Joseph's Catholic Church as a unique public park. Honored by the Rochester chapter of the American Institute of Architects with their Medal of Distinction for his lifetime career, Frank Grosso has been a tireless advocate for this community's historic resources for over five decades.

Special Citation

A Special Citation provides recognition for projects that do not fit into other categories or recognizes outstanding individual or group accomplishments in the field of historic preservation.

B. Thomas Golisano Hope Lodge Hospitality House

Colgate-Rochester Divinity School campus
1000 S. Goodman Street, city of Rochester.

We honor the American Cancer Society for its creative rehabilitation of a vacant, 1930s dormitory complex for their new and expanded facility devoted to respite, comfort and healing for critically ill people and their caregivers. It is located on the dramatic campus of the Colgate-Rochester Divinity School, a major work by noted American architect James Gamble Rogers. In recent years, changing programs at the theological seminary required less space than in former decades. Trevor and Eaton Halls, adjacent dormitories, now vacant, offered an exceptional opportunity to re-design their interiors for the needs of the American Cancer Society and its programs, which had outgrown their former facility. Working with architect James Durfee of Bergmann Associates, architects, engineers and planners and LeChase Construction, the remarkable transformation from cramped and out-dated dormitories to a full-service, accessible, and welcoming hospitality center in a serene and peaceful environment was completed. The new Hope Lodge provides free lodging and support for out-of-town patients who are being treated at area medical centers, providing them and their caregivers a temporary home during extended medical treatments.

Paul Malo Award for Community Preservation Advocacy

Friends of the Three Bears, Inc.

Village of Ovid, Seneca County

An organization known of its creative and highly motivated members, the "Friends of the Three Bears" was established in 2002 to spearhead efforts to maintain and preserve one of the most remarkable municipal complexes in the United States – the "Three Bears," a trio of Greek Revival style buildings located in the village of Ovid, Seneca County. Listed in the State and National Registers of Historic Places, this unique complex of buildings was built between 1845 and 1859 and used as a county court house, county clerk's office, Ovid Free

Library, sheriff's office, county health department, and G.A.R. veterans' headquarters. In recent years, however, these buildings have been mostly vacant or underutilized. The formation of the "Friends" advocacy group created the necessary public support and visibility for the revitalization of these buildings. Chaired by retired executive Dan Motil, the "Friends" work includes creative partnerships with Seneca County, the Finger Lakes Wine Trail Initiative, the New York State Office of Historic Preservation, and the Preservation League of New York State. The first phase of restoring this complex was completed last year with the rehabilitation of "Mama Bear," the middle building, a project honored by The Landmark Society in 2012 with an "Award of Merit." The "Friends" continue their exceptional efforts to insure the long-term viability of this unique complex of buildings, as they play a new role for tourism, promotion of local history, and economic redevelopment in the Finger Lakes.

About The Landmark Society: *In its 75th year, The Landmark Society of Western New York, Inc. is one of the oldest and most active preservation organizations in America, serving nine Western New York counties. Formed in 1937, The Landmark Society continues to protect the unique architectural heritage of our region and promote preservation and planning principles that foster healthy and sustainable communities. For additional information about The Landmark Society, visit www.landmarksociety.org. The Landmark Society is supported in part by New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature.*